Communication Studies Degree – 42 Credit Hours

Communication Studies students develop the skills and perspectives to create their future by being forward-thinking, culturally competent, and ethical partners and leaders. By developing the human and digital skills needed in today's and tomorrow's workplaces and communities, students emerge ready to pursue successful careers, be involved in their communities, and build strong relationships. Communication studies graduates pursue careers in the nonprofit sector, law school and graduate school, sales, human resources, advocacy, recruiting, and more.

Area	Credit Hours	Courses
Innovation & Creation	3	**Required:** MC 130 - Media Writing & Conventions (1); **Choose 0-1:** MC 131 - Media Writing Styles (1); MC 132 - Media Writing Perspectives (1) **Choose 1-2:** MC 191 – Audio Essentials (1); MC 192 - Photography Essentials (1); MC 193 - Video Essentials (1); MC 194 - Social Media Essentials (1); MC 195 - Creative Design (1); MC 196 - Content Management & Distribution (1); MC 197 - Podcast Essentials (1)
Foundations of Communication	12	**Required:** COMM 320 - Theories of Human Communication (3); COMM 330 - Rhetoric in Civic Life (3); MC 265 - Innovations in Media & Communication (3); COMM 470 – Building Social and Cultural Connections (3)
Methods	3	**Choose 1:** COMM 431 - Criticism of Public Discourse (3); MC 316 - Interactive Design (3); MC 396 – Ad & PR Research (3)
Specializations	21-24 (Complete 2)	**Choose 2:** Communication, Identity, & Relationships; Organizational & Career Communication; Political & Civic Advocacy & Communication; Legal Advocacy & Communication; Coaching & Consulting; Truth, Information, & Freedom of Speech; Emerging Technology & Networked Communication
Application / Capstone	3	**Choose 1:** COMM 575 - Internship (3); COMM 419 - Team Capstone (3); COMM 551 - Individualized Research (3)
Total	42	

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Communication Studies Specializations

Specializations	Required	Electives (Pick 2)	
Communication, Identity, & Relationships	• COMM 322 - Interpersonal Communication • COMM 420 - Gender Communication	• COMM 326 - Group Communication • COMM 526 - Persuasion • COMM 442 – Theories of Human Communication Networks	• COMM 323 - Nonverbal Communication • COMM 465 - Conflict & Communication • COMM 480 - Intercultural Communication • COMM 210 - Team Participation
Organizational & Career Communication	• COMM 326 - Group Communication • COMM 425 - Organizational Communication	• COMM 535 - Communication & Leadership • COMM 632 - Innovation Culture • COMM 442 – Theories of Human Communication Networks • COMM 311 - Business & Professional Speaking	• COMM 328 - Professional Interviewing • COMM 480 - Intercultural Communication • COMM 552 - Coaching & Consulting • COMM 537 - Negotiation & Communication • COMM 210 - Team Participation
Political & Civic Advocacy & Communication	• COMM 435 - Political Communication • COMM 545 - Communication in Democracy	• COMM 325 - Argumentation & Debate • COMM 465 - Conflict & Communication • COMM 434 - Rhetoric of Social Movements • COMM 535 - Communication & Leadership	• COMM 480 - Intercultural Communication • COMM 526 - Persuasion • MC 576 - Mass Communications in Political Campaigns • COMM 210 - Team Participation
Legal Advocacy & Communication	• COMM 260 - Introduction to Trial Advocacy • COMM 475 - Legal Communication	• COMM 537 - Negotiation & Communication • COMM 526 - Persuasion • MC 466 - Media Law & Ethics	• COMM 430 - Freedom of Speech • COMM 325 - Argumentation & Debate • COMM 480 - Intercultural Communication • COMM 210 - Team Participation
Coaching & Consulting	• COMM 480 - Intercultural Communication • COMM 552 - Coaching & Mentoring	• COMM 326 - Group Communication • COMM 526 - Persuasion • COMM 465 - Conflict & Communication • COMM 328 - Professional Interviewing	• MC 445 - Digital Brand Strategy • COMM 323 - Nonverbal Communication • COMM 311 - Business & Professional Speaking • COMM 210 - Team Participation
Emerging Technology & Networked Communication	• COMM 332 - Communication & Technology • COMM 632 - Innovation Culture	• COMM 322 - Interpersonal Communication • COMM 420 - Gender Communication • COMM 442 – Theories of Human Communication Networks • MC 370 - Social Media Strategy & Management	• COMM 425 - Organizational Communication • COMM 480 - Intercultural Communication • MC 506 - Social Media News Strategies • COMM 210 - Team Participation
Truth, Information, & Freedom of Speech	• COMM 430 - Freedom of Speech • MC 466 - Media Law & Ethics	• COMM 434 - Rhetoric & Social Movements • COMM 526 - Persuasion • MC 612 – Diversity in Media • COMM 545 - Communication in Democracy • COMM 435 - Political Communication	• MC 160 - Principles of News & Sports Journalism • COMM 442 – Theories of Human Communication Networks • COMM 332 - Communication & Technology • COMM 210 - Team Participation