

Attachment 3

Language for Request from K-State to KBOR to offer “contractual market-based education” Approved by FS Academic Affairs on February 21, 2017

Kansas State University requests approval to enter into agreements with employers to meet the needs of their working professionals who are seeking enhanced job skills. The courses will be referred to as “contractual market-based education.” These students will be admitted to K-State as non-degree seeking students. These programs will follow K-State’s broader strategic positioning based on its mission. Courses may be offered by any of the academic colleges or campuses. These courses may meet on-campus, off-campus or in a virtual format. While these courses, modules or badges will be offered as non-degree, a department/college may develop a plan for degree-seeking students to incorporate these into their academic plan.

In addition, courses for specific categories of professionals may be designed and priced to meet their career advancement needs.

All market-based education courses will include an assessment plan to document the student’s learning. If appropriate, the courses may be stackable into a certificate or badge documenting professional competencies gained.

The tuition charged will take into account the characteristics of the particular market to be served as well as the cost of executing the program. The Office of the Provost and the Chief Financial Officer will determine the tuition rate based on the recommendation of the dean of the college and, if applicable, the dean of K-State’s Global Campus.

The contractual-based market education proposal applies only to credit-bearing programs. All non-credit activities, such as conferences and workshops, are excluded from this proposal, as Kansas State University already holds the ability to price them according to market value.