Attachment 2
Consent Agenda Information
Academic Affairs
Arts and Sciences undergraduate changes (approved 2-2-12)
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Graduate course changes (Approved by GC on 4-3-12 and 5-1-12)
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Old Business course and curriculum items
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## COLLEGE OF ARTS AND SCIENCES (approved 2-2-12)

## Women's Studies

Women's Studies B.A./B.S.

FROM:
Core course requirements: (12 credit hours) WOMST 105: Introduction to Women's Studies
WOMST 205: Gender, Ethnicity, and Class

WOMST 410: Feminist Thought
WOMST 610: Seminar in Women’s Studies
Electives: (18 credit hours)

* two Social Science courses which have been approved
for Women's Studies credit (6 cr hrs)
* two Humantities courses which have been approved for

Women's Studies credit (6 cr hrs)

* one WOMST course ( 3 cr hrs)
* one further course in any discipline that has been approved for Women's Studies credity (3 hrs)

TO:
Core course requirements: (15 credit hours)

WOMST 305: Advanced Fundamentals of Women's
Studies
WOMST 405: Resistance and Movements for Social
Change
WOMST 410: Feminist Thought
WOMST 510: Research Methods and Methodology in
Women's Studies
WOMST 610: Capstone Seminar in Women's Studies
Electives: (15 credit hours)
Elective courses may be taken from WOMST offerings, or as courses in other departments that have been approved for Women's Studies credit. Students may not take all 12 credit hours from within the same cluster. At least three clusters must be represented within the 15 hours of elective credits (min. 3 cr hrs each). WOMST $\underline{105 \text { counts for any cluster }}$

Clusters:

* Theory and Construction of Identity
* Social Change, Social Justice Movements, and

Education

* Arts and Representations
* Law and the Public Arena
* Health, Science, and Technology
(see below list for classes assigned to each distribution cluster)

Overlay Requirement:

* One elective must be numbered 500 or above

WOMEN'S STUDIES ELECTIVES, existing curriculum and proposed:
Note: all courses that previously counted for Women's Studies credit, whether offered by Women's Studies or another department, still receive credit toward the major. The change is internal only, in meeting distribution requirements according to topic (cluster) rather than discipline.

| Course Title | In current curriculum, counts for: | In proposed curriculum, counts for: |
| :---: | :---: | :---: |
| ANTH 503: Critical Cultural Perspectives | Soc Sci elective | Theory and Construction of Identity |
| ANTH 508: Male/Female Cross Cultural Perspectives | Soc Sci elective | Theory and Construction of Identity |
| ANTH 523, when: Language and Gender | Soc Sci elective | Arts and Representations |
| ANTH 633: Gender, Power, International Development | Soc Sci elective | Law and the Public Arena |
| COMM 630, when: Feminism/Rhetoric of Women's Political Campaigns | Humanities Elective | Law and the Public Arena |
| DAS 355: Intro to Nonviolence Studies | Soc Sci elective | Social Change and Social Justice Movements |
| DAS 590: Applied Nonviolence | Soc Sci elective | Social Change and Social Justice Movements |
| EDACE 750: Women, Education, Work | Open elective | Social Change and Social Justice Movements |
| EDCEP 311: Proactive Educators for the Elimination of Rape and Sexual Violence (PEERS) | Open elective | Law and the Public Arena |
| EDCEP 312: Sexual Health and Awareness Peer Educators (SHAPE) | Open elective | Health, Science, and Technology |
| EDCIP 735: Non-sexist Teaching | Open elective | Social Change and Social Justice Movements |
| ENGL 220: Fiction into Film (Instructor specific: Debes) | Humanities Elective | Arts and Representations |
| ENGL 270: American Literature (instructor specific: Reckling or Gonzalez) | Humanities Elective | Arts and Representations |
| ENGL 285, when: African American Women Writers | Humamities Elective | Arts and Representations |
| ENGL 295, when: Studies in Chick Lit | Humanities Elective | Arts and Representations |
| ENGL 315: Cultural Studies | Humanities Elective | Theory and Construction of Identity |
| ENGL 330: Fiction (instructor specific: Karlin) | Humanities Elective | Arts and Representations |
| ENGL 387: American Indian Literature | Humanities Elective | Arts and Representations |
| ENGL 388: Asian American Literature | Humanities Elective | Arts and Representations |
| ENGL 389: Latino/a Literature | Humanities Elective | Arts and Representations |
| ENGL 420, when: Gender in Horror | Humanities Elective | Arts and Representations |
| ENGL 420, when: Violence and War | Humanities Elective | Arts and Representations |
| ENGL 450, when: Women in TV | Humanities Elective | Arts and Representations |
| ENGL 485, when: Girl Talk: Women’s Words that Rock(ed) the World | Humanities Elective | Arts and Representations |
| ENGL 525: Women in Lit | Humanities Elective | Arts and Representations |
| ENGL 605: Idea of Work in Middle Ages | Humamities Elective | Arts and Representations |
| ENGL 625, when: Rdgs in $18{ }^{\text {th }}$ Century Women | Humanities Elective | Arts and Representations |
| ENGL 635, when: Bloomsbury Group | Humanities Elective | Arts and Representations |
| ENGL 655, when: American Gothic | Humanities Elective | Arts and Representations |
| ENGL 660, when: George Eliot | Humamities Elective | Arts and Representations |
| ENGL 660, when: Austen and Her Legacy | Humanities Elective | Arts and Representations |
| ENGL 660, when: Erdrich and Alexie | Humanities Elective | Arts and Representations |
| ENGL 660, when: Gender and Performance | Humanities Elective | Arts and Representations |
| ENGL 670, when: Women in $18{ }^{\text {th }}$ Century Literature | Humanities Elective | Arts and Representations |
| ENGL 680, when: Asian American Literature | Humanities Elective | Arts and Representations |
| ENGL 680, when: Latina/o Literature | Humanities Elective | Arts and Representations |
| ENGL 680, when: In the Shadows of American Literature | Humanities Elective | Arts and Representations |
| ENGL 705: Theory and Practice of Cultural Studies | Humanities Elective | Theory and Construction of Identity |
| ENGL 710, when: Gender \& Sexuality in American Indian Literature | Humamities Elective | Arts and Representations |
| ENGL 710, when: Restoration and $18{ }^{\text {th }}$ Century Drama | Humanities Elective | Arts and Representations |
| ENGL710, when: Shakespear \& Children's Lit | Humanities Elective | Arts and Representations |
| ENGL 720, when: The Brontes | Humamities Elective | Arts and Representations |
| ENGL 720, when: Comedy and Gender | Humanities Elective | Arts and Representations |
| ENGL 720, when: Shakespeare | Humanities Elective | Arts and Representations |
| ENGL720, when: Extreme Shakespeare | Humamities Elective | Arts and Representations |
| ENGL 720, when: Drama | Humanities Elective | Arts and Representations |
| ENGL 730, when: Restoration and $18{ }^{\text {th }}$ Century Drama | Humanities Elective | $\underline{\text { Arts and Representations }}$ |


| ENGL 755, when: Power and Persuasion | Humanities Elective | Arts and Representations |
| :---: | :---: | :---: |
| ENGL 830, when: Victorian Women Writers | Humanities Elective | Arts and Representations |
| ENGL830, when: US Latino/a Studies | Humanities Elective | Arts and Representations |
| ENGL830, when: American Feminisms | Humanities Elective | Arts and Representations |
| FSHS 300, when: Women and Motherhood | Open elective | Health, Science, and Technology |
| FSHS 708: Legal Rights of Women | Open elective | Law and the Public Arena |
| HIST 512: Women in European History | Humanities Elective | Social Change and Social Justice Movements |
| HIST 533, when: History of American Feminism | Humanities Elective | Social Change and Social Justice Movements |
| HIST 540: Women in American History, 1600 to Civil War | Humanities Elective | Social Change and Social Justice Movements |
| HIST 542: Women in American History, Civil War to Present | Humanities Elective | Social Change and Social Justice Movements |
| HIST 551: History of Family Violence | Humanities Elective | Law and the Public Arena |
| LEAD 430: Women in Leadership | Open elective | Social Change and Social Justice Movements |
| MC 612: Gender and Media | Soc Sci elective | Arts and Representations |
| MUS 220, when: Women in Music | Humanities Elective | Arts and Representations |
| PHIL 135: Intro to Social and Political Philosophy | Humanities Elective | Theory and Construction of Identity |
| PHIL 150: Philosophy of Feminism | Humanities Elective | Theory and Construction of Identity |
| PHIL 590, when: Philosophy of Feminism | Humanities Elective | Theory and Construction of Identity |
| POLSC 606: Gender and Politics | Soc Sci elective | Law and the Public Arena |
| PSYCH 540: Psychology of Women | Soc Sci elective | Theory and Construction of Identity |
| PSYCH 543: Women's Mental Health Issues | Soc Sci elective | Health, Science, and Technology |
| PSYCH 563: Gender in Workplace | Soc Sci elective | Law and the Public Arena |
| PSYCH 599: Psych of Power and Oppression | Soc Sci elective | Law and the Public Arena |
| SOCIO 500, when: Human Trafficking | Soc Sci elective | Law and the Public Arena |
| SOCIO 545: Sociology of Women | Soc Sci elective | Theory and Construction of Identity |
| SOCIO 633: Gender, Power, International Development | Soc Sci elective | Law and the Public Arena |
| SOCIO 665: Women \& Crime | Soc Sci elective | Law and the Public Arena |
| SOCIO 670: Diversity in Workplace | Soc Sci elective | Law and the Public Arena |
| SOCIO 701, when: Human Trafficking | Soc Sci elective | Law and the Public Arena |
| THTRE 782: Women in Theater | Humanities Elective | Arts and Representations |
| WOMST 105: Introduction to Women's Studies | Required course | Counts for any cluster |
| WOMST 300, when: World Lit and Culture by Women | Humanities Elective | Arts and Representations |
| WOMST 300, when: Women and the Politics of Fashion | WS elective | Theory and Construction of Identity |
| WOMST 300: Selected Studies of Women and Gender | WS elective | Varies by topic |
| WOMST 321: Latinas’ Life Stories | WS or Soc Sci elective | Theory and Construction of Identity |
| WOMST 345: Women and Aging | WS elective | Health, Science, and Technology |
| WOMST 380: Women and Global Social Change | WS or Soc Sci elective | Social Change and Social Justice Movements |
| WOMST 450: Stories of Young Girls | WS or Humanities Elective | Arts and Representations |
| WOMST 480: Gender, Environment, and Justice | WS or Hummanities Elective | Social Change and Social Justice Movements |
| WOMST 499: Honors Project | WS elective | Varies by topic |
| WOMST 500, when: Ecofeminism | WS elective | Social Change and Social Justice Movements |
| WOMST 500, when: Women of Color | WS elective | Theory and Construction of Identity |
| WOMST 500, when: Gender in American Film | WS or Humanities Elective | Arts and Representations |
| WOMST 500, when: Global Lit Women | WS or Humanities Elective | Arts and Representations |
| WOMST 505: Independent Study | WS elective | Varies by topic |
| WOMST 550: Women and Popular Culture | WS or Humanities Elective | Arts and Representations |
| WOMST 560: Women and Violence | WS or Soc Sci elective | Law and the Public Arena |
| WOMST 580: Women and Religion | WS or Hummanities elective | Theory and Construction of Identity |
| WOMST 585: Women and Islam | WS or Soc Sci elective | Theory and Construction of Identity |
| WOMST 590: Nonviolence/Applied Feminism | WS or Soc Sci elective | Social Change and Social Justice Movements |
| WOMST 595: Internship | Varies by topic | Varies by topic |
| WOMST 700, when: Women of Color | WS or Humanities elective | Theory and Construction of Identity |


| WOMST 700, when: Sexuality Studies | WS or Humanities elective | Theory and Construction of Identity |
| :--- | :--- | :--- |
| WOMST 700, when: Transnational Feminism | WS or Humanities Elective | Social Change and Social Justice <br> Movements |
| WOMST 700: Advanced Topics in Women's Studies | WS elective | Varies by topic |
| WOMST 784: Internship in Women's Studies | WS elective | $\underline{\text { Varies by topic }}$ |

RATIONALE: This curriculum change makes our Women’s Studies major more coherent and reflects changes in the discipline. It reflects the increased presence of Women's Studies classes and faculty at the university and allows for a logical progression through the major as well as focusing the distribution requirements more effectively.

IMPACT: Cross-listed classes from other departments will continue to receive exactly the same credit as before. They will simply be counted differently in our internal distribution requirements, to reflect distribution according to topic rather than department.

EFFECTIVE DATE: Fall 2012

# GRADUATE COURSE CHANGES AND CURRICULUM ADDITIONS 

## (Approved by the Graduate Council 5-1-2012)

## NEW COURSES

## Horticulture

| ADD: | HORT 780. Health-Promoting Phytochemicals: Fruits and Vegetables. (2) II. The <br> course deals with various aspects of phytochemicals in plant-based foods <br> including fruits and vegetables and their impact on human health and well-being. <br> It includes potential effects of phytochemicals in promoting human health, <br> preventing various diseases and fostering wellness. It also includes biosynthesis <br> and metabolism of phytochemicals in plants. Emphasis is placed on developing <br> strategies to improve the phytochemical content of food crops through <br> approaches involving crop management, environmental and biotechnology tools. <br> Two hours lecture per week. Pr.: Senior standing and CHM 110 or CHM 210. <br> K-State 8: Ethical Reasoning and Responsibility; Human Diversity within the |
| :--- | :--- |
| U.S. |  |
| RATIONALE: | Current scientific literature points to phytochemicals as important components of <br> healthful diets. Although courses are available for undergraduate and graduate <br> students to learn production and management systems for traditional horticultural <br> food crops, the exposure to speciality crops with emphasis on phytochemical <br> effects is limited. Students in this course will learn how phytochemicals are <br> synthesized and the molecular and external factors that can regulate their <br> accumulation. They will also learn about phytochemical availability, mode of <br> action and impact on human health and well being as well as current and |
| potential strategies to improve the content of health-promoting phytochemicals in |  |
| fruits and vegetables. |  |

EFFECTIVE DATE: $\quad$ Spring 2013

Plant Pathology
ADD: PLPTH 850. Introduction to R Programming for Biologists. (1) S. An introduction to the R programming environment for biological applications, including an overview of data management, graphics, introductory statistics, phylogenetic analyses, biomathematical modeling, and bioinformatics. Lec/Rec. Four half days. Pre-req. One course in introductory statistics or quantitative biology. CR/NC.

RATIONALE: $\quad \mathrm{R}$ is becoming more widely used by biologists and this course offers an introduction to R designed to match biologists' interests and background.

IMPACT: The Department of Statistics (Jim Neill) has been notified and support has been indicated for the proposed new course.

## Architectural Engineering \& Construction Science

Add: CNS 655 Current Trends in Construction (2). Broad overview of relevant topics in the construction industry in the areas of project management, field supervision, estimating, contracting, and various other special topics, taught by industry professionals who specialize in their area of expertise.

Prerequisites: CNS 641, 642, and 645. Pr or conc.: CNS 650
When Offered: Fall, Spring.
Rationale: This is a new elective course that is intended to enhance and expand on topics discussed in previous courses. Interaction with industry professionals is intended to provide a more hands on approach to current trends with technology and management techniques and concepts.

Impact: None.
Effective Date: Fall 2012

Add: ARE 715. Problems in Architectural Engineering. (Variable) Participation in student design competition teams under the direct supervision of a member of the architectural engineering faculty. Pr.: Approval of the department head.

When Offered: Spring and Fall
Rationale: $\quad$ This is an administrative change to provide a separate number for students participating in competition teams. Such students have previously received credit under ARE 620 Problems in Architectural Engineering, which is also used for other purposes. The 700 level is required to accommodate graduate students who may be able to apply up to two competition team credit hours to their programs of study.

Impact: None.
Effective: Fall 2012

Add: ARE 722 Advanced Steel Design. (3) I. Structural design computations for beams, girders, columns and beam-columns. Design of connections (bolted \& welded). Structural working drawings (plan, elevation and connection details). Overview of failure mechanisms and design procedures for plate girders. AISC requirements for prevention of various failure mechanisms. Pr: ARE 524 or equivalent first course in Structural Steel Design.

When Offered: Spring

Rationale: This course has been taught numerous times under the ARE 720 Topics in Architectural Engineering. This course is to enhance the structural experience for students who wish to focus on the structural design for buildings.

Impact: None. This course has been taught as a topics course in prior terms. No similar course in structural steel design for buildings exists on campus.

Effective Date: Fall 2012

Add: MANGT 620 Social Entrepreneurship (3) I. Social entrepreneurship is one of the fastest growing disciplines to emerge in management and is increasingly getting recognition as an important policy strategy at the national level. It is concerned with how to engage the talents and tools of professional entrepreneurship to address critical social needs both within and beyond the market. Social entrepreneurship is situated within a framework of social institutions, organizations, and entrepreneurial change in response to human and citizen rights and needs. The relevant social institutions include government, the market, education, philanthropy, and the family. Organizations may be for profit or non-profit, but all organizations, regardless of their legal structure, are seen to have a social purpose. Several non-market venues for sustainable social change will be examined in addition to the traditional delivery of goods and services through the market. The course provides a number of crucial tools and resources that may better orient and equip the prospective social entrepreneur to identify and act on opportunities.

Requisites: Pre-Requisites: None
K-State 8: Ethical Reasoning and Responsibility
Rationale: $\quad$ The College of Business Administration and the Center for the Advancement of Entrepreneurship has continued to experience increasing student demand for courses in entrepreneurship. As the College's Major in Entrepreneurship (and proposed Minor in Entrepreneurship) continues to grow, there is increasing need to develop electives to give students the opportunity to explore entrepreneurial thinking in a variety of contexts. Globaly, social entrepreneurship is one of the fastest growing areas in the field of entreprenuership and undergraduate and graduate students at Kansas State University continually seek opportunities to learn more about ways to have a social impact in their careers.

Impact On Other Units: None
Effective Dates:Fall 2012

## Diagnostics Medicine/Pathobiology

ADD: DMP 862 Applied Domestic Animal Immunology. (2) I (alt yrs). Real-life immune problems of veterinary and zoonotic relevance and their application to domestic animal immune systems. One 1-hour lecture and one 1-hour discussion per week. Pr: DMP 850, DMP 705 or an immunology course in a veterinary curriculum. Co-req: Interested
students who might not meet the enrollment pre-requisite can contact the course coordinator to request permission to enroll.

IMPACT: Domestic animal immune systems have several unique properties, often characteristic of the animal species, that are not found in rodents or humans. These unique properties are often critical to the application of therapies and immunodiagnostics. Therefore, this course is focused on application of new information to domestic animal immune systems.

RATIONALE: New information about immune system function is increasing at a sufficiently rapid pace that veterinary researchers in both basic and clinical/applied fields who had taken a veterinary immunology course as recently as five years prior have difficulties applying new therapies that require up-to-date immunology knowledge to the prevention and treatment of veterinary and zoonotic diseases. Therefore, there is a need for a course that will update faculty, postdoctoral researchers and graduate students on the newest advances and applications of immunology for the treatment and prevention of diseases in domestic animals. This course is designed to identify real-life immune problems of veterinary or zoonotic relevance and apply the most current knowledge of domestic animal immune system functions to solving them. The expectation is that individuals enrolling in the course will have had a relevant immunology course as part of their previous training. Such a course would have been taken as part of the KSU CVM graduate curriculum (DMP850) or as part of a professional veterinary curriculum (DMP705 or other professional veterinary curriculum immunology course).

EFFECTIVE DATE: Fall 2012

## NON-EXPEDITED COURSE DROPS

## Architectural Engineering \& Construction Science

Drop: ARE 710. Building Energy Analysis. (2). Study of building energy consumption and current modeling techniques to analyze overall energy usage including: economic evaluation and energy efficient system selection for new construction.

Rationale: This course has not been offered in recent years and has been replaced by ARE 712 Energy Modeling Lab.

Impact: None.
Effective: Fall 2012

## Old Business: Course and Curriculum Items <br> COLLEGE OF AGRICULTURE (approved 3-15-12)

## Non-expedited Curriculum Changes

Agricultural Communications and Journalism - Agriculture Option


| Physical Science 3 |  |
| :---: | :---: |
|  | MUST COME FROM THIS LIST AGRON 335; |
| MUST COME FROM THIS LIST AGRON 335; BIOCH 110,265,521; CHM 230,350, 531; GEOG 221,340,508,720,725,730; GEOL 100,105,115,125,506 | BIOCH 110,265,521; CHM 230,350, 531; GEOG |
|  | 221,340,508,720,725,730; GEOL 100,105,115,125,506 |
|  |  |
| TOTAL HRS. 3 | TOTAL HRS. 3 |
| Bioscience | Bioscience |
| BIOL198 Prin Biology 4 | BIOL198 Prin Biology 4 |
| AND Bioscience elective 3 | AND Bioscience elective 3 |
| MUST COME FROM THIS LIST ASI 500, BIOL 201, 303, 330, 455, 510, 529 | MUST COME FROM THIS LIST ASI 500, BIOL |
|  | 201, 303, 330, 455, 510, 529 |
| TOTAL HRS. 7 | TOTAL HRS. 7 |
|  | Statistics or Research |
| Math/Stats/Gomputer Science | $3$ |
| 3 | MUST COME FROM THIS LIST STAT |
| MUST COME FROM THIS LIST ASI 490; CIS | 325,340,350, MC396, POLSC400, AGCOM425 |
| $\begin{aligned} & \text { 101,102,103,104,200; MATH } 150 \text { TO 799; STAT } \\ & 325,340,350 \end{aligned}$ |  |
|  | TOTAL HRS. 3 |
| TOTAL HRS. 3 |  |
|  | Agricultural Communications Core |
| Required: | AGCOM 110: Intro to AgCom 2 |
| AGCOM110 Intro AgCom 2 | AGCOM 210: Ag Layout \& Print Techniques $\underline{3}$ |
| AGCOM410 Ag Mag 3 | AGCOM 405: Capstone Seminar $\underline{3}$ |
| AGCOM510 Capstone 3 | AGCOM 410: Ag Mag 3 |
|  | AGCOM 550: Internship $\underline{1}$ |
| TOTAL HRS. $\underline{8}$ | AGCOM 590: New Media Technologies $\underline{3}$ |
|  | OR AGCOM 610: Crisis Communications $\underline{3}$ |
|  | TOTAL HRS. 15 |
|  | Journalism and Agricultural Communications Electives (9 or more hours) |
|  | Agriculture Requirements (Not in AgCom) (24 or more hours) |
| Journalism Electives (9-15 hours) |  |
| Agriculture Requirements (33 or more hours) |  |
| Required: |  |
| AGCOM110 Intro AgCom 2 |  |
| AGCOM410 Ag Mag 3 | Introductory courses (four courses) |
| MOVED TO AGCOM CORE |  |
| AGCOM510 Gapstone 3 | Introductory Ag courses - AGEC 120; AGRON 220 |
|  | OR HORT 201; AGRON 305; ASI 102 OR 350, ATM |
| Introductory courses (four courses) | 160;BAE 350; ENTOM 300, 301,305,312,320; FDSCI |
| Introductory Ag courses - AGEC 120; AGRON 220 OR HORT 201; AGRON 305; ASI 102 OR 350, ATM | 302; FOR 285, 330, 375; GSI 101; HORT 256; PLPTH |
|  | Specialization |

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160;BAE 350; ENTOM 300, 301,305,312,320; FDSCI
302; FOR 285, 330, 375; GSI 101; HORT 256; PLPTH
500
Specialization
Two courses above introductory level in one agricultural
area.f
Agricultural electives (to reach 33 hrs)
Free Electives (to reach 127 for curriculum)
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Rationale: There have been many changes in the agricultural and environmental communications fields over the past 10 years. This curriculum update is requested to address the needs of the changing industry. Additionally, the department is seeking to change to address current and past students needs. The industry is currently in need of graduates who are technology savvy and prepared to deal with crises as they arise. As a result, proposed changes include requiring new media technologies and crisis communications and adding courses related to audio and video for the Web. Alumni have expressed that they needed more design experience when they entered the workforce, thus, this curriculum includes a new course in design and layout specific to the agricultural and environmental industries. Additionally, alumni have expressed a need for more communications courses based specifically on the agricultural and natural resources industry. As such, this curriculum includes courses taught in the department for lower and upperclassmen that have tailored the communications efforts specifically to the agricultural and natural resource industry. The industry has changed to require graduates to complete research projects and be able to analyze statistics. As a result, this curriculum has been altered to include a statistics or research component. Moreover, the jobs that graduates are taking do not involve basic accounting. Instead these jobs require marketing and management components. Thus, it has been proposed that students take management or marketing instead of accounting. This curriculum proposal does not reflect a change in total credit hours, but instead is a reallocation of hours in the curriculum to areas where the industry has said students' need more coursework. These changes are needed to produce a more competent graduate for the everchanging demands in agricultural and environmental communications careers.

Impact (i.e. if this impacts another unit): These changes will impact Journalism and Mass Communications, as it will move two courses from required to restricted electives (MC396, MC303), and add two courses as restricted electives (MC221, MC280). Charles Pearce, Mass Communications and Journalism, has been contacted and responded by email.

Business administration will be impacted, as this curriculum proposes requiring MKTG400 (although many of our majors have used this as a restricted elective prior to this) and using MANGT420 as a restricted elective. Chwen Sheu, Management, and Kevin Gwinner, Marketing, were contacted and responded by email. Additionally, impacts will be made to accounting as the proposed curriculum moves ACCTG 231 from required to a restricted elective. Richard Ott, Accounting, was contacted and responded by email. Political science will be impacted, as POLSC400 will be used as a restricted elective (Several of our majors have completed this course and it has been a valuable research course.) Jeff Pickering from Political Science was contacted and responded by email. Animal science will be impacted because ASI490 will no longer be used as a restricted elective. David Nichols of Animal Sciences and Industry was contacted and verbally responded. Computer science will be impacted, as CIS 101, 102, 103,

104, 200 will no longer be used as restricted electives. Gurdip Singh of CIS was contacted and responded by email. Mathematics will be impacted because MATH150-799 will no longer be listed as restricted electives. Thomas Muenzenberger of the Mathematics department was contacted and responded by email.

Effective Date: Fall 2012
Agricultural Communications and Journalism - Environment Option




Rationale: There have been many changes in the agricultural and environmental communications fields over the past 10 years. This curriculum update is requested to address the needs of the changing industry. Additionally, the department is seeking to change to address current and past students needs. The industry is currently in need of graduates who are technology savvy and prepared to deal with crises as they arise. As a result, proposed changes include requiring new media technologies and crisis communications and adding courses related to audio and video for the Web. Alumni have expressed that they needed more design experience when they entered the workforce, thus, this curriculum includes a new course in design and layout specific to the agricultural and environmental industries. Additionally, alumni have expressed a need for more communications courses based specifically on the agricultural and natural resources industry. As such, this curriculum includes courses taught in the department for lower and upperclassmen that have tailored the communications efforts specifically to the agricultural and natural resource industry. The industry has changed to require graduates to complete research projects and be able to analyze statistics. As a result, this curriculum has been altered to include a statistics or research component. Moreover, the jobs that graduates are taking do not involve basic accounting. Instead these jobs require marketing and management components. Thus, it has been proposed that students take management or marketing instead of accounting. This curriculum proposal does not reflect a change in total credit hours, but instead is a reallocation of hours in the curriculum to areas where the industry has said students' need more coursework. These changes are needed to produce a more competent graduate for the everchanging demands in agricultural and environmental communications careers.

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Effective Date: Fall 2012

