MINUTES

Faculty Senate Academic Affairs February 17, 2009, 3:30 p.m. K-State Student Union, Room 204

Present: Carroll, Garcia, Hendrix, Rintoul, Rogers, Sump, Turvey-Welch

Absent: Charney, Chengappa, Huschka, King, Staggenborg

Proxies: Devore

Visitors: Monty Nielsen, Alison Wheatley, Fred Fairchild

1. Doris Carroll, Chair, called the meeting to order at 3:33 p.m.

2. The February 3, 2009 minutes were approved as submitted.

3. Academic Recovery Program (Informational item) – Alison Wheatley

Alison Wheatley, a member of CAPP, presented an outline of a pilot program that will take place during the next academic year for incoming freshman students. It will not be mandatory during the pilot year, but will be an option for students who would otherwise be dismissed from the university. The goal is to retain and give assistance to freshman students who earn less than a 1.0 GPA during their first semester rather than merely dismissing them from the university. Students who desire to continue on after their first semester would be required to enter into the Academic Recovery Pilot Program. This program's primary component would be a mandatory eight-week class that would focus on college skills and personal/academic goal setting. Committee members and visitors asked various questions regarding the program. During the pilot, they will keep track of students who enter the program and are able to continue on. All colleges, except the college of Agriculture, will be participating in this pilot program. The question was asked if there could be other data retained during this program in order to gather a more extensive body of data on these students. This would be possible. Carroll thanked Alison for the information and asked that Academic Affairs be kept informed as the program progresses during the next year.

4. Course and Curriculum Changes –

- A. Undergraduate Education -
 - 1. A motion was made by Hendrix and seconded by Garcia to approve the following course and curriculum changes as approved by the College of Arts and Sciences on February 5, 2009:

COURSE CHANGES

Journalism and Mass Communications

Change:

MC 251 Video News Production Digital News

MC 303 Advanced News and Feature Writing

MC 316 Internet Journalism Computer-Assisted Reporting

MC 385 Media Practicum

MC 406 Advanced Electronic News Reporting Digital News

MC 416 Photojournalism

MC 426 Magazine Article and feature Writing

MC 471 Audio Techniques and Video Production

MC 580 Convergence Reporting

Add:

MC 408 Producing Digital News

CURRICULUM CHANGES

Journalism and Mass Communications

Changes to Print and Electronic options: Merge into the Journalism and Digital Media Option with two focuses: Print and Electronic. See pages 7-9 of approval sheets.

• Change language in catalog to read:

From: Becoming a Major

Students in the A.Q. Miller School of Journalism and Mass Communications must complete the requirements of one of the school's options in journalism (print or electronic), advertising, and public relations.

To: Becoming a Major

Students in the A.Q. Miller School of Journalism and Mass Communications must complete the requirements of one of the school's options in journalism <u>and digital media</u>, advertising, and public relations.

RATIONALE: This reflects the proposed adoption of a new journalism and digital media sequence (which merges the old print and broadcast journalism and electronic media production sequences). The number of degree options in JMC would be reduced to three, but this degree plan does offer an option for students who are more interested in news to choose more news production courses (the journalism focus), while students who are not as interested in news would be allowed to take more non-information oriented audio and video production classes (the Electronic focus). Those actions are contained in the following proposals.

IMPACT: Faculty in Agriculture Communications have been notified and they concur with this action. (Email from Larry Erpelding on Nov. 24, 2008)

EFFECTIVE DATE: Fall 2009

FROM: TO:

Journalism Print		Journalism <u>and Digital Media</u> Print <u>Focus</u>	
MC 110 Mass Communication in Society	3	MC 110 Mass Communication in Society	3
MC 200 News and Feature Writing	3	MC 200 News and Feature Writing	3
MC 241 Editing and Design	3	MC 241 Editing and Design	3
MC 303 Advanced News and Feature Writing	3	MC 251 Digital News	3 3
MC 316 Internet Journalism: Information Gathering	3	MC 303 Advanced News Writing	3
MC 341 Advanced Editing and Design	_3	MC 316 Computer Assisted Reporting	3
MC 466 Law of Mass Communications	3	MC 385 Media Practicum	<u>2</u> 3
		MC 416 Photojournalism	3
Select one of the following:		OR	
MC 404 Public Affairs Reporting	_3	MC 426 Magazine and Feature Writing	3
MC 416 Photojournalism	3	MC 466 Law of Mass Communications	3
MC 426 Magazine Article Writing	3	MC 491 Mass Communications Internship	1
		MC 580 Convergence Reporting	3
Select one of the following:			
MC 564 History of Mass Communication	3	Select one of the following:	
MC 573 Ethics in Mass Communication	3	MC 564 History of Mass Communication	3
MC 685 Media Management	<u>3</u>	MC 573 Ethics in Mass Communication	3
· ·	_	MC 685 Media Management	<u>3</u>
Electives (at least 3 hours at 500-level or above)	9		_
,	39	Electives:	
		Electives (at least 3 hours at 500-level or above)	<u>6</u> 39

Rationale: The action reflects the faculty's desire to converge electronic and print skills into one Journalism and Digital Media sequence, with this option for people who wish to specialize more on the side of newspaper and magazines production. This plan more adequately matches today's industry trends and forces students who seek more traditional print media careers to become more versatile by learning electronic production skills.

Effective Date: Fall 2009

FROM: TO:

Journalism Electronic		Journalism <u>and Digital Media</u> Electronic <u>Focus</u>	
MC 110 Mass Communication in Society MC 200 News and Feature Writing MC 241 Editing and Design MC 303 Advanced News and Feature-Writing	3 3 3 3	MC 110 Mass Communication in Society MC 200 News and Feature Writing MC 241 Editing and Design MC 251 Digital News	3 3 3 3
MC 316 Internet Journalism: Information Gathering MC 341 Advanced Editing and Design MC 466 Law of Mass Communications	3 -3 3	MC 303 Advanced News Writing MC 316 Computer Assisted Reporting MC 385 Media Practicum MC 416 Photojournalism	3 3 2 3
Select one of the following: MC 404 Public Affairs Reporting MC 416 Photojournalism MC 426 Magazine Article Writing	-3 3 3	OR MC 426 Magazine and Feature Writing MC 466 Law of Mass Communications MC 491 Mass Communications Internship MC 580 Convergence Reporting	3 3 1 3
Select one of the following: MC 564 History of Mass Communication MC 573 Ethics in Mass Communication MC 685 Media Management	3 3 <u>3</u>	Select one of the following: MC 564 History of Mass Communication MC 573 Ethics in Mass Communication MC 685 Media Management	3 3 <u>3</u>
Electives (at least 3 hours at 500-level or above)	9 39	Electives: Electives (at least 3 hours at 500-level or above)	<u>6</u> 39

Rationale: The action reflects the faculty's desire to converge electronic and print skills into one Journalism and Digital Media sequence, with this option for people who wish to specialize more on the side of electronic news production. This plan more adequately matches today's industry trends and forces students who seek electronic news and/or production careers to be more versatile by learning some print media reporting, writing and production skills.

Effective Date: Fall 2009

Motion carried.

B. Graduate Education – A motion was made by Turvey-Welch and seconded by Hendrix to approve the following course addition as approved by the Graduate Council on February 3, 2009:

College of Agriculture

Add:

ENTOM 625 Introductory Integrative Behavioral Ecology

Motion carried.

C. General Education – A motion was made by Hendrix and seconded by Sump to approve the following course addition as approved by the College of Arts and Sciences and the UGE Council:

Add:

♦KIN 360 Anatomy and Physiology

Motion carried.

- 5. Committee Reports
 - A. Committee on Academic Policy and Procedures (CAPP) Doris Carroll No further report other than the Academic Recovery Program.
 - B. iSIS Steering Committee David Rintoul

The committee met on February 11th and discussed several items. One item was regarding reports issued from iSIS. They are trying to coordinate the reports sent to the Board of Regents. A working group has been put in place for this task. Data reports in SIS are being converted so they can be read by iSIS systems, but not everyone will have access to them; requests will need to be made in order to retrieve certain information. Cross functional definitions were also discussed. Suggestions were made to seek and implement input from advisors (both faculty advisors and college-level advisors) in future working groups focused on the improvement of iSIS functionality.

- C. University Library Committee Scott Staggenborg No report
- D. Student Senate Andrew Huschka No report.

6. Old Business

Carroll reminded committee members the General Education proposal and flowchart will be presented to the Executive Committee on Monday, February 23rd. All are invited to attend and she encouraged members to talk with their executive committee representative regarding the meeting. It was reiterated again that the main proposal, the template, will go through first and then the process of the tagging and assessment will come afterwards as is outlined by the proposed flowchart. No deadlines are being mandated for the process to be completed. It was noted that there will most likely be questions regarding the proposal, but at this time, not all of the answers are available. It needs to be emphasized to senators that they will have a chance for further input as the process begins within their colleges and that many individuals and committees are aware of the questions and will work to address these.

7. For the good of the University President Fairchild reported to committee members that word was sent from Sue Peterson today informing the university community that the paycheck issue for state employees will be resolved this week.

8. Meeting was adjourned at 4:33 p.m.

Next meeting: March 3, 2009; 3:30 p.m.; Union 204