

CAREER CENTER CHAMPIONS PROGRAM 2023-2024

The Career Center at Kansas State University invites you to help guide students from college to career by joining our Career Center Champions program. Support provided by the Champions program facilitates connections between students and employers and promotes both in person as well as online career service innovations for K-Staters. In turn, companies enhance their brand recognition within the K-State community and establish a positive presence on campus.

ANNUAL PROGRAM BENEFITS

From July 1st to the following June 30th, a gift to the Career Center Champions program includes:

PLATINUM CHAMPIONS (\$15,000)

| |
|--|
| All-inclusive waiver of registration fees for reps and up to 3 tables at career fairs managed by Career Center |
| First right of refusal for special sponsorship opportunities |
| All Champion benefits |

GOLD CHAMPIONS (\$10,000)

| |
|---|
| Brand recognition provided on mobile photo booth for professional headshots |
| Giveaways and materials available in the All-University Career Fair lounge for students |
| All Silver and Bronze Champion benefits |

SILVER CHAMPIONS (\$5,000)

| |
|--|
| Week of Welcome brand visibility via Handshake promotion and the Career Center’s presence at K-State’s annual Pancake Feed at Memorial Stadium with over 3,000 first year students |
| Recognition in resume guide and weekly e-newsletter distributed among up to 10,000 students |
| Exclusive next day interview accommodations after career fairs |
| All Bronze Champion benefits |

BRONZE CHAMPIONS (\$2,500)

| |
|---|
| Prominent display of logo and career opportunities link on the Career Center website, lobby computer desktops, social media, digital signage and print publications |
| Complimentary additional table with All-University Career Fair registration |
| Added to “Hires from Our School” employer collection for enhanced visibility in Handshake |
| Acknowledgement at Kyle Pelton Student Employee of the Year award ceremony |
| Participation in meetings and activities of the Career Center Employer Advisory Board |

JOIN THE PROGRAM

To learn more about opportunities for matching your company’s interests with K-State priorities and initiatives, please contact us.

Kerri Day Keller, Executive Director of the Career Center, 785-532-6506, kdkeller@ksu.edu
 Jennie Neville, Sr Dir of Corporate & Foundation Relations, 785-775-2091, jennien@ksufoundation.org
 Galen Bunning, Dir of Corporate Relations, 785-775-2138, galenb@ksufoundation.org