



K-State 2025

2011-2021 Athletics Update

K-STATE
2025

KANSAS STATE
UNIVERSITY

MOBILITY

Overall Department

- Launched a new department **strategic plan** under Athletics Director Gene Taylor which places an emphasis on the student-athlete experience.



Finances, Facilities and Fundraising

- Fundraised and begun to implement a department-wide facility master plan that will benefit all Wildcat teams including the newly completed baseball and soccer projects in addition to Building Champions, a **\$126.5 million** initiative (\$97 million of which is already raised) focused on the South End Zone of Bill Snyder Family Stadium (completed 2021), a new volleyball arena, an Olympic training center and a football indoor practice facility (2023 completion). The new Shamrock Zone in the south end of Bill Snyder Family Stadium is a state-of-the-art addition which includes 10 suites, eight loge boxes, 300 club seats and large entertainment area for events for both football and basketball games.



Finances, Facilities and Fundraising



- In all, K-State Athletics has seen more than **\$280 million in overall facility improvements since 2012.**
- With the support of fans and donors, K-State Athletics has also continued to be **financially self-sufficient** and does not receive support from the university. In FY 2019, a year earlier than anticipated, the program ended the practice of receiving student privilege fees in support of the program. This move makes Taylor's program **one of eight across the country** to operate with no direct or indirect university and student funding or state support.

Finances, Facilities and Fundraising

- In addition to achieving a budget surplus for the ninth, 10th and 11th straight years prior to the COVID-19 pandemic, the department also saw fans and donors contribute \$44.4 million in total giving in FY 2019, which is the second-largest figure in department history and marked only the second time ever to eclipse the \$40 million mark, while \$18.3 million was designated for the department's annual fund. Fans also contributed in FY 2018 a total of \$30.9 million – including a record \$18.94 million annual fund total – and a total of \$36 million in FY 2020.



Programming and Resources



- The department's leadership team created and continue to grow K-State Athletics' **Diversity and Inclusion program** with the implementation of annual action items and goals, which included a \$150,000 anonymous annual gift for continued educational opportunities for student-athletes and staff.

Programming and Resources

- An **\$11.5 million gift** from Ike and Letty Evans enabled the department to launch the Ike and Letty Evans Student-Athlete Success Program, which will transform the current Student-Athlete Services department and allow for enhanced staffing, technological advances and programming for all student-athletes and academic services staff.
- Charlie and Deb Morrison also provided a **\$10 million gift** to K-State, a portion of which is being utilized for mental health programming, staff and support.





Student-Athlete Success

- Graduating student-athletes remains the top priority for the department and academic success has continued under Taylor's guidance as K-State continues to rank among the top schools in the Big 12 in APR and graduation success rate.
- On the field success has included Big 12 Championships in Football (2012), Men's Basketball (2013 and 2019), Baseball (2013) and Women's Track and Field (2017 and 2018).



Student-Athlete Success

- Hiring and retaining top coaches is also a critical function of the program. Taylor hired Chris Klieman to replace hall of fame coach Bill Snyder after winning four national titles in five seasons at North Dakota State, and in his first two seasons qualified for consecutive bowl games while also knocking off Oklahoma (ranked No. 5 and No. 3) in back-to-back years. Taylor has also hired Jordan Smith to take over the tennis program and Pete Hughes in baseball, who took the Wildcats back to the Big 12 Championship in his first year on the job.



Student-Athlete Success



- 2020-21 saw four student-athletes earn Big 12 individual championships, 19 All-America selections, 31 All-Big 12 picks, five Academic All-America selections and 208 Academic All-Big 12 accolades.
- Over the last decade, K-State has averaged five Big 12 individual champions, 20 All-America, 34 All-Big 12 picks, three Academic All-Americans and 205 Academic All-Big 12 picks **PER YEAR.**

Student-Athlete Success

- Former running back Darren Sproles will be inducted into the **College Football Hall of Fame** in December 2021, joining fellow Wildcats Mark Simoneau, Gary Spani and coach Bill Snyder.
- K-State's Powercat logo was named the sixth-best logo among Football Bowl Subdivision programs in 2020 by Athlon Sports, and In 2011, Manhattan was named the **No. 1 College Town in America** by Livability.com.

