

# Adjusting our Roadmap to 2025

2019 Fall Update with  
President Myers and Provost Taber



**2025**  
REFRESH

# K-State 2025: Highlights and Accomplishments

- Launched university visionary plan after universitywide engagement. (2010-2011)
- Integration with Innovation & Inspiration Campaign led to record fundraising. (2011)
- Annual university and college progress reports, as well as five-year progress report published. (2012-2015)
- Launched update with university survey for feedback on current plan. (2017)
- Paused plan revision for university initiatives on strategic enrollment management and new budget model. (2017)



# K-State 2025: Highlights and Accomplishments

- Success and progress in key areas:
  - Graduation and retention rates.
  - Research expenditures.
  - Endowment, annual giving and new facilities.
- Aligned university, college/major unit/departmental strategic plans.
- Energized the university research enterprise.
- Focused on the undergraduate and graduate student experience.
- Created a visible roadmap to unify goals and directions.



# K-State 2025 Refresh: Action Plan and Timeline Overview

## Fall 2019

Activities	Sept.	Oct.	Nov.	Dec. +
Re-engage K-State community in 2025 planning				
President/Provost share vision statement and revised visionary goal for comments				
State of University/2025 progress report				
Strategic initiatives planning groups form and begin meeting				
College/major units progress reports posted for past academic year				
Strategic plan advisory committee formed to meet 3X in spring semester				

# K-State 2025 Refresh: Action Plan and Timeline Overview

## Spring 2020

Activities	Jan.	Feb.	March	April	May	June +
Announce new vision statement, values, visionary goal and metrics						
Draft refreshed plan						
Share for community feedback						
Finalize refreshed plan						
Prepare communications and rollout of refreshed plan						

# K-State 2025 Refresh: Action Plan and Timeline Overview

## Fall 2020

Activities	Sept.	Oct.	Nov.	Dec. +
Launch refreshed plan for third phase (Fall 2020 through Fall 2025)				
Celebrate first 10 years of 2025 in concert with “Innovation & Inspiration” celebration				
Complete 10 year progress report, wrapping up first two stages of 2025				
Transition to refreshed plan				

# Proposed 2025 Vision



## **Visionary Goal**

By 2025, Kansas State University will be a premier, student-centered, public research university serving communities at home and across the globe through our land-grant mission.

## **Visionary Statement**

Kansas State University, as a premier land-grant institution, is a public trust upon which our communities depend. We harness the power of innovative learning, discovery and engagement to transform talented people into true champions. We prepare each generation to advance society and enrich the world for those who follow. Through research, creative, and scholarly activities, we address the questions of today and solve problems for tomorrow. Our aspirations are rooted in service with the expectation our labors will ensure a prosperous and healthy future for communities at home and across the globe. As stewards of the land, air and water, we uphold the legacy of our past and commit to protecting the future.

# New Strategic Initiatives



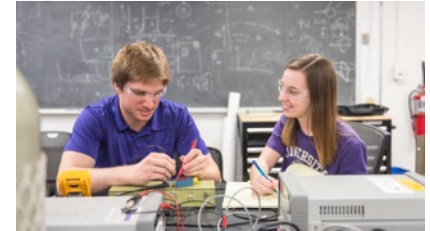
Global  
food,  
health and  
biosecurity

Aviation



Cyber land-  
grant  
university

Innovation  
in  
Education





# Tabletop exercise

We want to hear from you today.

- Discuss the two questions on the next slide at your tables for 30 minutes.
- Take notes on the sheets provided.
  - All note sheets will be collected at the end of the session as input for updating the plan.
- Each table will report out on one question.



# Questions



1. What values define us as a land-grant university embracing and transforming our future?
2. What do you see as the top priorities to be included in the updated 2025 plan to advance our vision as a premier student-centered, public research land-grant university?



# Thank you!

Please provide additional comments and suggestions at  
*[k-state.edu/2025](https://k-state.edu/2025)*.