



K-State Olathe

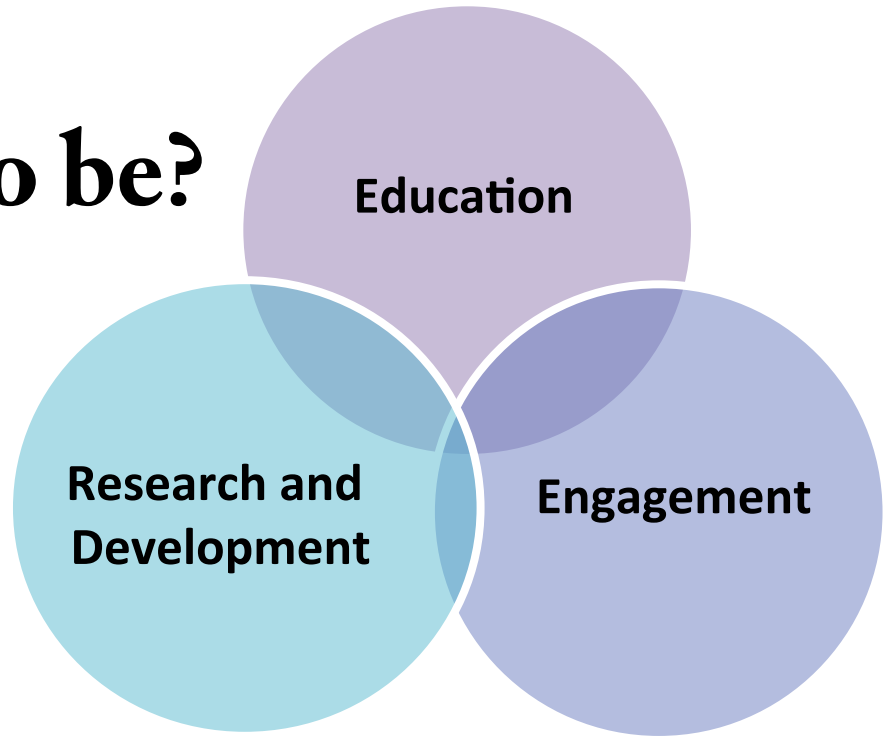
2017 Fall Update with the President and Provost

K-STATE
2025

KANSAS STATE
UNIVERSITY

Mission areas:

Where do we want to be?



Progress/accomplishments

Education

- Growth in academic programs and enrollment
 - Enrollment: 179 students, 662 credit hours
- Launch of the PSM degree
- New degree offerings through partnerships – Public health, school counseling
- Enhanced commitment to professional development
 - Training and development manager
 - Launched a Animal Health Regulatory Affairs Seminar Series in response to industry demand
- K-12
 - Addition of a director for community and education engagement
 - More than 7,500 students and teachers impacted in the 2016-17 academic year

Progress/accomplishments

Research and development

- 1Data
 - A unique collaboration that will leverage data to improve human and animal lives
 - Funding secured to hire post docs and graduate students in order to begin work
- Sensory and Consumer Research Center
 - Increasing number of studies; added students, staff to support the growth
- Process established, faculty trained to submit grants through K-State Olathe
- Kitchen Innovation Accelerator
 - Pet food industry workshop and engagement
 - Support for small businesses

Progress/accomplishments

Engagement

- Partnerships lead to economic growth and learning opportunities
 - Maxxam
 - Digital Sandbox
- Established national headquarters for American Association of Industry Veterinarians
 - Linking education and industry to support veterinarians' career development
- Venue for learning and growth
 - Companies and organizations continue to leverage K-State Olathe
 - A focus on community health and wellness

Focus areas: Where do we want to be?

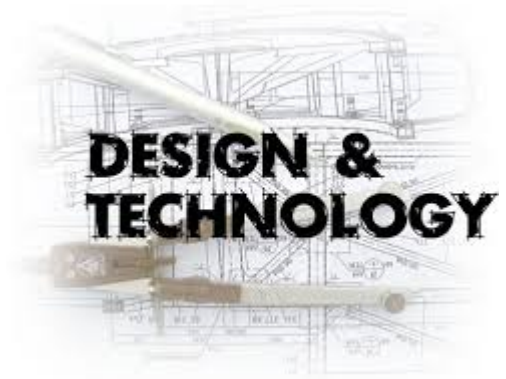
URBAN FARM
TO TABLE

ONE HEALTH

DESIGN AND
TECHNOLOGY



The One Health Triad



K-State Olathe Goals

1. **Education:** To provide relevant, in-demand educational programs that are integrative and meet the needs of targeted markets.
2. **Research and Development:** To be the partner of choice for industry, government and the public to solve relevant problems through applied research and development.
3. **Engagement:** To improve the well-being and economic prosperity of the region through collaboration and extending K-State's knowledge, expertise and involvement.
4. **Organizational Culture and Capacity:** To develop an organization that rewards integrative, entrepreneurial and collaborative behavior; where everyone lives by our core values and works toward a common vision; and operates in a customer-focused manner that is efficient, productive and sustainable.

Key metrics

- Students enrolled in credit courses, certificates or degree programs
- The number of participants/year in professional development programs
- Integrative, applied research programs that solve real-world problems
- Additional strategic partnerships with industry or government to provide research, professional development or credit-bearing programs
- The number of K-State colleges that are actively engaged at K-State Olathe by collaborating on offering programs, courses, research and professional development
- Student opportunities, internships, technical expertise and resources to metropolitan school districts

How will we get there?

Strategic Doing enables people to form action-oriented collaborations quickly, move them toward measurable outcomes, and make adjustments along the way.

