



# K-State Global Campus

2017 Fall Update with the President and Provost

**K-STATE**  
**2025**

**KANSAS STATE**  
UNIVERSITY

MOBILITY

# K-State Global Campus FY17

## Serving Students and the Community

- Served 12,548 students, 4,904 unique students
- 75,870 credit hours (56,858 UG, 19,012 G)
- Graduated 582 students
- Awarded 117 scholarships to distance students, \$93,000
- Awarded \$108,000 in Summer School scholarships
- Served 42,406 participants through noncredit programs

# Progress/accomplishments

## Infrastructure

- Worked with KSU Foundation to develop a plan for the Global Campus building, market need delayed development
- Staff professional development
  - 45 employees participated in professional development activities in FY17
- All-staff retreat focused on intercultural development

# Progress/accomplishments

## Infrastructure

- Student demographic and enrollment data is available
- Regular reports are available and include summary-level data as well as detailed information for analysis and action – utilizing Power BI, a tool to organize and share data
- Program benchmark tool is developed and in process of being utilized
- Websites continue to be updated, working with DCM on new design

# Progress/accomplishments

## New Initiatives/Partnerships

- All University Campaign Global Campus staff participation reached 89%
- Established position of Alumni and External Relations Coordinator
- Two new endowed scholarships totaling \$120,000

# Progress/accomplishments

## New Initiatives/Partnerships

- New bachelor's degree program: Elementary Education
- New face to face noncredit programs:
  - Lean Six Sigma Yellow Belt
  - North America Porcine Reproductive and Respiratory Syndrome (PRRS) Symposium
  - New Media Marketing Bootcamp
  - American Society for Engineering Education (ASEE) Midwest Section Conference
- New online noncredit offerings:
  - Teaching & Learning About Constitutional Government
  - Integrated Learning Skills (Comexus) through College of Education – teaching English language skills to educators in Mexico

# Progress/accomplishments

## Faculty Training and Course Quality

- Expanded course quality training presented to 30+ GTAs and faculty in 2-day training
- 100% of newly developed courses meet quality standards
- Faculty are engaged through attendance at continuing education professional development conferences and participation in Show and Tell and Have a Byte events
- Using award-winning UDoIt tool – evaluates for accessibility

# Progress/accomplishments

## Undergraduate and Graduate Student Experience:

- An online learning orientation has been created for all distance students
- “Community of Support” is utilized within orientation course as an effective way for distance students to network with each other
- Through use of K-State-WildcatLink, at least 50% of students have access to department/college mentoring programs
- A process is in place for working with students who violate the code of conduct
- Distance students have access to tutoring in 15 subject areas



# Progress/accomplishments

## Undergraduate and Graduate Student Experience:

- K-State DirectLink program established – dual advising with Community Colleges
- 28 transfer students completed the summer Jump Start program through the College of Business
- Persistence increased by 1.3% UG and 2.4% G since 2013 baseline
- Re-enrollment campaigns are implemented

# Key metrics

- Six-year graduation rate – 65%
- Endowment pool for scholarships increased by \$120,000

# Top priorities moving forward

- Increase in participants
- Increase in revenue
- Employee engagement



# Top priorities moving forward

- Reporting and analytics to inform action
- New program development to meet industry, military and society needs (both credit and noncredit)
  - Executive Education
  - Kansas Board of Regents/Military Credit for Military Career Equivalency
  - New degree programs
- Continued focus on course quality and instructional design
- Continued development of exceptional services for distance education students
- Increased collaboration across campuses for distance education credit, noncredit and conferences