
Staley School of Leadership Studies

K-STATE
2025

KANSAS STATE
UNIVERSITY



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Leadership Studies


K-State 2025

2011 – 2016



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Positive impacts

K-State 2025 has energized and advanced the Staley School by:

- Challenging our faculty and students to be on the leading edge of the study and practice of leadership
- Highlighting the essential role of service-learning and community engagement in providing excellent education that meets our land-grant mission
- Providing opportunities to engage faculty, students, donors, and community in defining our future directions
- Raising visibility, and attracting talent, partnerships, and resources that advance our collective work of

*“developing knowledgeable, ethical, caring, inclusive leaders
for a diverse and changing world.”*

Key Strategic Goals

- I. **Expand learning experiences** in ways that reflect our values-based mission and prepare students, faculty and alumni to exercise leadership in their professional, civic, and personal lives
- II. **Build capacity** to innovate, lead, and sustain efforts to promote leadership development through interdisciplinary collaboration, engaged teaching and learning, civic engagement, and recruitment and retention of students
- III. **Create and advance opportunities** for enhanced civic engagement, service-learning and leadership development that mutually benefit student learning and community interests



I. Expand learning experiences

We added **new academic programs**, partnering with Colleges of Agriculture, Arts and Sciences, Education, and Engineering, and International Programs:

- Secondary Major in Global Food Systems Leadership
- Engineering Leadership and Innovation
- Certificate in Community-Engaged Leadership
- Semester study in Ecuador & intersession in Canada
- Interdisciplinary PhD in Leadership Communication



I. Expand learning experiences

We added **new leadership programs**, partnering with K-State Athletics, Graduate School, and Kansas Leadership Center:

- **Snyder Leadership Legacy Fellows**
Leadership development transitioning from college to career
- **Graduate Leadership Development Program**
Program for graduate students across campus to develop leadership skills for civic and professional life
- **Your Leadership Edge**
Continuing education through partnership with the Kansas Leadership Center for alumni and friends

II. Build capacity

- Two new tenure-track positions established to anchor change initiatives
- Endowed chair for directorship
- Met initial campaign goal of \$3 million
- Raised more than \$8 million to date to resource our plan



III. Create and advance civic engagement opportunities

Leading Change Institutes

- Secured cornerstone endowment of \$2 million through the generosity of Dave and Ellie Everitt
- Hosted inaugural institute on Ethical Global Partnerships (2015)
- Hosted International Service-Learning Summit (2016)
- Leveraged to secure \$150,000 grant/partnership with US Department of State/IREX to host Civic Leadership Institute for Mandela Washington Fellows, Young African Leaders Initiative (2016); Renewed for 2017

III. Create and advance civic engagement opportunities

Anchor partnerships for service-learning and community engagement established with

- City of Manhattan
- Konza United Way
- Network of food security partners, including Harvesters, Flint Hills Breadbasket, Food Pantry of Geary County, Ogden Friendship House, and local faith communities

Cats for Inclusion

- Campus partnership with Black Student Union and LEAD 405 (ongoing), convening and facilitating campus/community conversations on racial justice

Key metric: Expand learning experiences

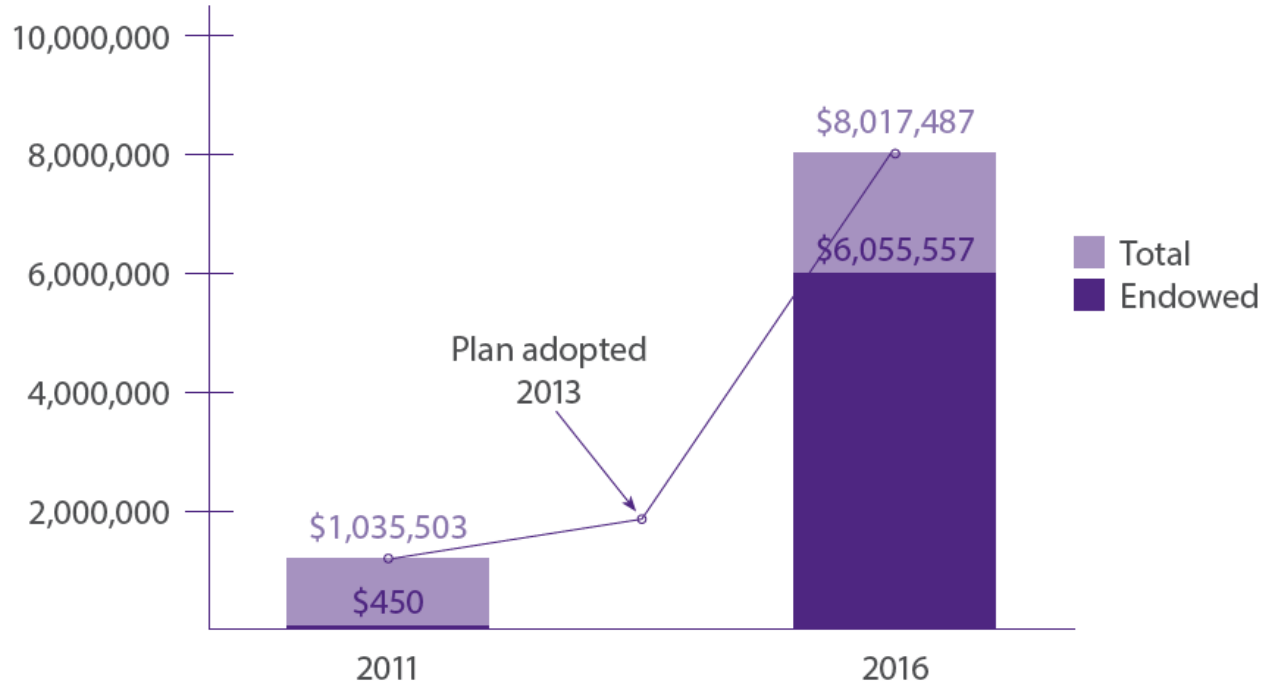
Added 8 new formal learning experiences in first five years

2011	2016
-Minor	-Minor
-nonprofit focus	-nonprofit focus
-student programs	-student programs
	-certificate
	-secondary major
	-engineering leadership
	-Ecuador semester
	-Canada intersession
	-Your Leadership Edge
	-Snyder Fellows
	-graduate leadership development program



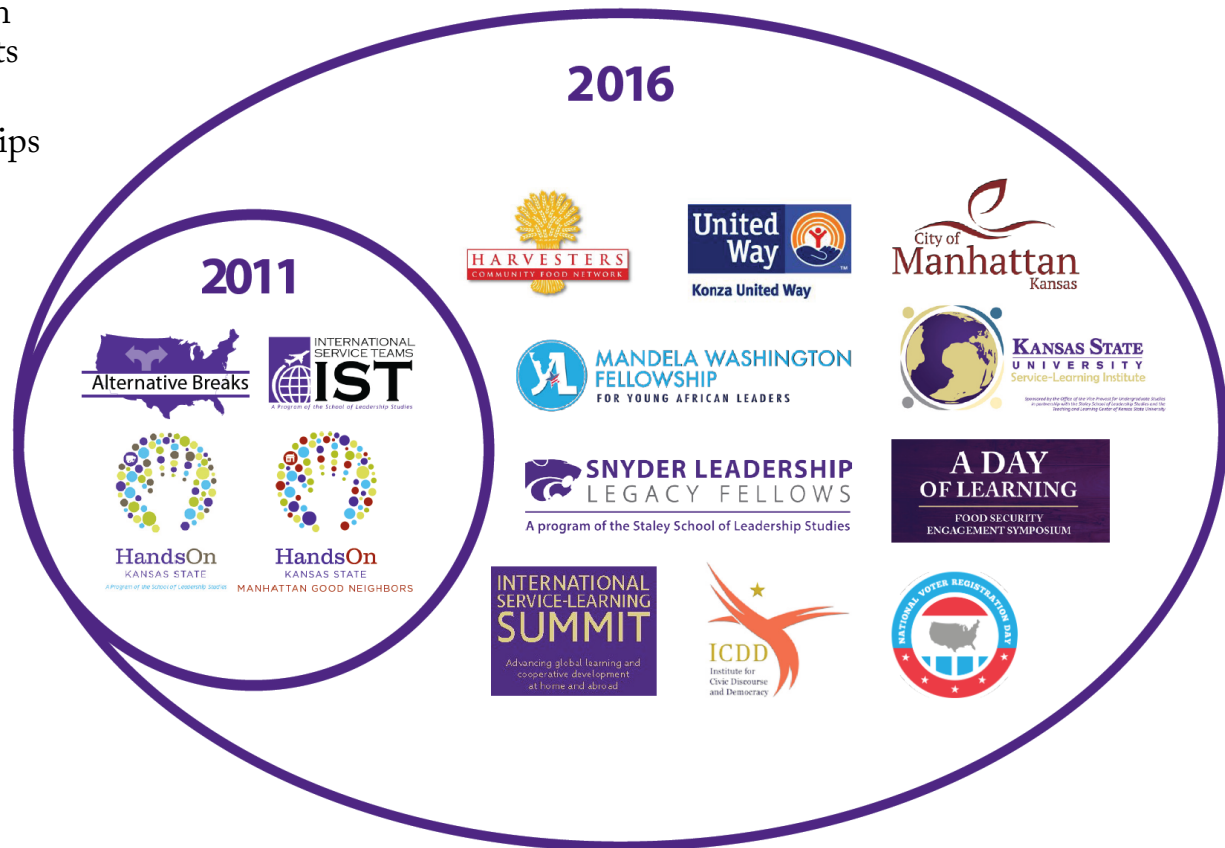
Key metric: Build capacity

Dollars raised – expendable and endowed – to launch programs, secure faculty lines, and improve facilities. Exceeded initial campaign goal, leading to increased goal.



Key metric: Create and advance civic engagement opportunities

- Expanded opportunities
- Secured \$2,338,210 in grants and private gifts
- Met goal of 3 anchor community partnerships



Key priorities for the coming year

- **Broad alumni engagement**

Celebrate 20 years of Leadership Studies with multiple opportunities for alumni to engage with us

- **Faculty and program development**

Enhance and diversify the expertise and programs offered to our students by investing in our faculty, engaging educators and practitioners from outside the university as visiting faculty, and fortifying new programs

- **Innovative learning spaces**

Continue to foster collaboration on campus, and meet demands of global connection between campus, industry, and our partners locally and around the world

- **Resources and endowment**

Raise funds necessary to fully meet the goals of our plan and build endowments for program sustainability

*Our students deserve, and our times demand, that we lead
— boldly, wisely, confidently.*

-Staley School 2025 Strategic Plan