
K-State Olathe

K-STATE
2025

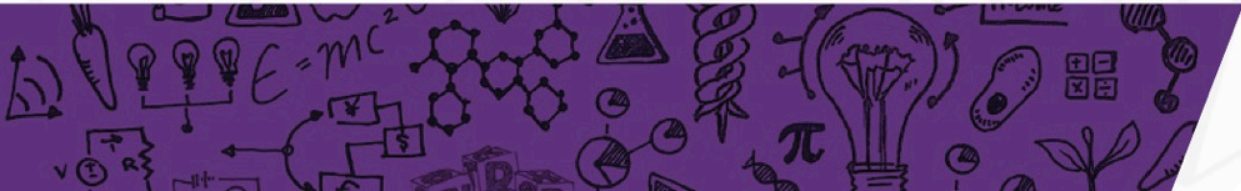
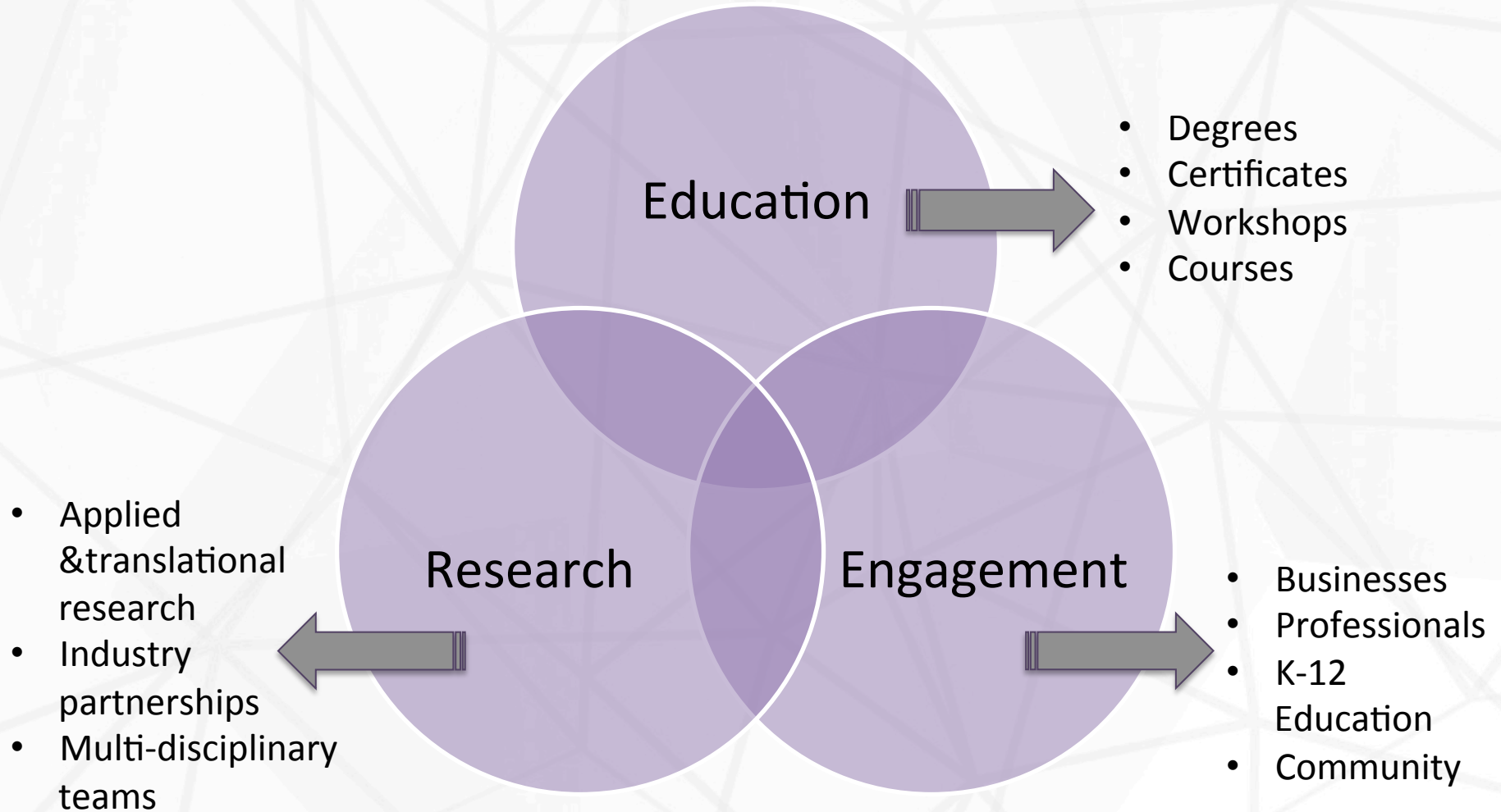
KANSAS STATE
UNIVERSITY

K-State Olathe: Expanding Greater KC's Potential



2025 Update
September 2016

Areas of Focus



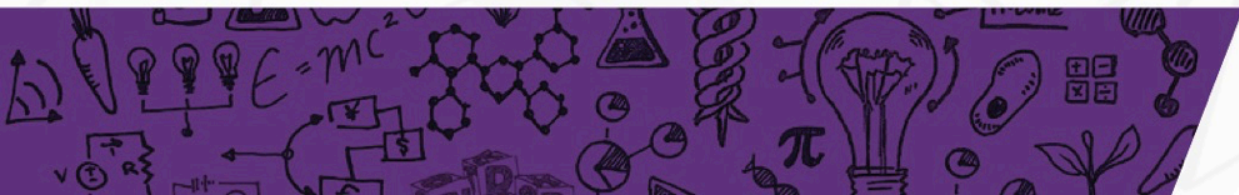
Theme 1: Research

- Since opening its doors, more than \$5 million in research funding at K-State Olathe.
- The campus provides an important connection to KSU resources.
- The Consumer & Sensory Research Center continues to grow academic research and private services.
- Home to the KSVDL Microbial Surveillance Lab.



Theme 1: Research

- Held the Urban Food Systems Symposium
- Continued farm-to-fork research through collaborations with the Olathe Horticulture Farm
- Ongoing research on the shelf-life of food, children's meals in schools
- Food Innovation Accelerator
 - Supports food science research
 - Pet food research and innovation



Theme 2: Undergraduate

- K-State Olathe is partnering with the College of Human Ecology to bring hospitality management to KC, which would be the first undergraduate degree offered here.
- To support the university's recruiting, K-State Olathe is now home to the new Kansas State College Advising Corps.



Theme 3: Graduate Experience

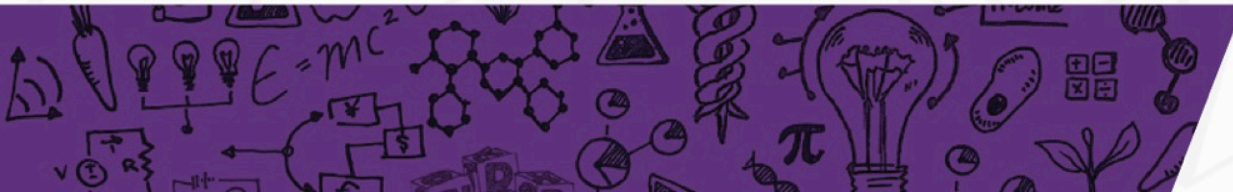
- The K-State Olathe campus offers:
 - 11 graduate degrees
 - 4 graduate certificates
 - Emphasis in food safety and security, animal health
- Enrollment continues to grow across programs.
- Efforts are underway to work with KSU departments/colleges to identify new programs for this campus.



Theme 4: Engagement & Outreach

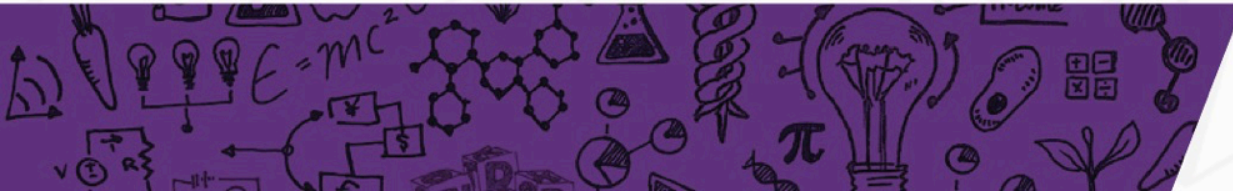
Supporting K-12 Education:

- STEM outreach activities to more than 17,000 students since 2011
- Partnering with area school districts to enhance teaching and learning in the STEM areas
- On-site lab experiences and internships
- Veterinary Careers and Cases lectures and online courses



Theme 4: Engagement & Outreach

- Enhanced communication and marketing initiatives
- Community events:
 - Open House
 - Presidential socials
 - Watch parties
- Offer space for meetings
 - More than 15,000 people have visited in 2016.



Theme 4: Engagement & Outreach

- On-site Business Partners:

- Ceva
- Merck
- SmartVet
- SORA Medical Solutions



- Educational Partners:

- JCCC, KU Edwards, UMKC



