McCain Performance Series

K-STATE **2025**





KEY ACTIVITY 1:

Offer a live professional performing arts series by presenting a wide variety of artists and attractions at the highest artistic standard in a multitude of genres.

Short Term Key Outcome:

- -Increase the number of performances in the McCain Performance Series from 15 per season in 2007 2008 school year to approximately 30 per season.
- -Increase the presenting budget for artist fees from approximately \$250,000 to over \$1,000,000 in that same time frame.





STRAIGHT NO CHASER



















Sgt. Pepper's Lonely Hearts Club Band Art of Time Ensemble







FAREWELL TOUR



CINDERELLA

Russian National Ballet Theatre







True Blue® for over 120 years











McCain Auditorium

An evening of side-splitting laughter

BRIAN REGAR

THE FAMILY OF JEREMIAH AND D.C. HACKEROTT















Ecapitol Steps











Artist Fees



KEY ACTIVITY 2:

Provide patrons varied, unique professional performing arts experiences that go beyond the McCain stage.

Short Term Key Outcome:

Program a McCain Performance Series event in the K-State Student Union, First United Methodist Church, Kirmser Hall, and The Wareham Opera House.

Sunday, Nov. 16 – Kirmser Hall Braun&Tomlinson

Bach's Own St. Thomas

Boys Choir of Leipzig







Cyrus Chestnut

Robust and soulful jazz pianist swings gospel to bebop



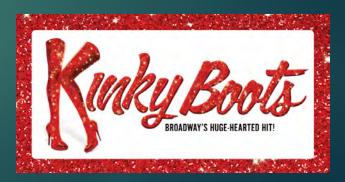
Wareham Opera House

KEY ACTIVITY 2 (unique professional performing arts experiences) **Short Term Key Outcome:**

Offer daylong live performing arts trips in the local region such as outings to the Symphony in the Flint Hills and to Kansas City to see Broadway shows not available in the local community.







KEY ACTIVITY 2

(unique professional performing arts experiences)

Short Term Key Outcome:







In partnership with the Beach Museum, McCain Auditorium will offer an arts adventure trip with opportunities for entertainment and engagement in another region of the country.





KEY ACTIVITY 3

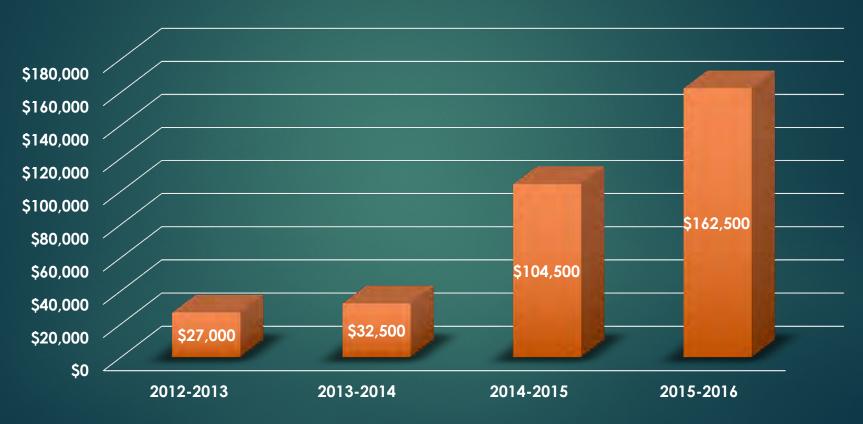
Strengthen the Auditorium's ability to financially sustain its performance series and engagement programs through:

a. Corporate and foundation sponsorships and grants.

Short Term Key Outcome:

- -Increase corporate sponsorship income from approximately \$25,000 in 2007 per season to \$100,000.
- -Begin promoting Educational Programs sponsorship opportunities.

Corporate Sponsorships McCain Performance Series



KEY ACTIVITY 3 (strengthen financial stability)

Short Term Key Outcome:

b. Increase Friends of McCain monies from \$25,000 per year in 2010 to \$125,000 per year.

Friends of McCain Annual Giving



KEY ACTIVITY 4:

Increase staff positions and other resources to strengthen the ability for McCain Auditorium to serve its mission.

Short Term Key Outcomes:

- ✓ A. Development: Work with K-State administration and Foundation to create a Development Director position to work on major gifts for several non-constituent units including McCain Auditorium.
- ✓ B. Administrative: Hire one additional part time employee.
- ✓ C. Technical: Hire one additional full time employee.
- ✓ D. Marketing: Outsource digital and social marketing.

KEY ACTIVITY 5:

McCain Auditorium will provide audiences and artists pleasing aesthetic experiences with appropriate spaces and amenities.

Short Term Outcome:

Renovate the interior of the auditorium to include replacement of the stage floor, lighting dimmer equipment, sound system upgrade and replacement, and repair of the moveable ceiling.

Preliminary plans will be developed for a major renovation and expansion of public spaces of the auditorium.





McCain Auditorium Re-imagined









KEY ACTIVITY 6:

Promote creative research through the performing arts on campus and throughout the region and world at large.

Short Term Key Outcomes:

- a. Increase incentives for K-State students to attend McCain Performance Series events.
 - Work with Honors Program to incentivize student attendance with free voucher program.
 - 2. Work with the Graduate School to offer discounted tickets and networking opportunities.



Short Term Key Outcomes:

- b. Encourage K-State faculty to integrate McCain Performance Series events into their curriculum.
 - 1. Work with the College of Arts and Sciences and other departments by offering engagement activities and discounted tickets to the students and faculty who discuss diversity issues in their classrooms.



KANSAS STATE

McCain Auditorium

Short Term Key Outcomes:

- c. Connect McCain Performance Series artists directly to K-State students in non-performance settings.
 - 1. Offer at least 2 engagement activities with artists from the performance series to K-State students throughout the season (workshops, seminars, etc.)



Short Term Key Outcome:

d. Connect McCain Performance Series artists directly to the immediate community (schools, businesses, senior centers, etc.) in non-performance settings.

Bring an artist into the community for a workshop or seminar.

NOV. 13



Manhattan Area Chamber of Commerce
Military Relations
Committee



BEYOND GLORY

staving Stephen Lang



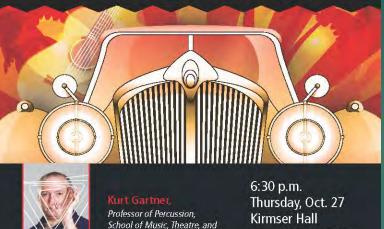
Short Term Key Outcome:

f. McCain Auditorium will provide patrons additional educational and engagement opportunities that go beyond the performances.

McCain Conversations, the informal pre-event talks hosted by K-State faculty members or other community experts designed to inform and engage audiences, will expand from a few occurring per season to at least 12 per season.

The Language of Afro-Cuban Music





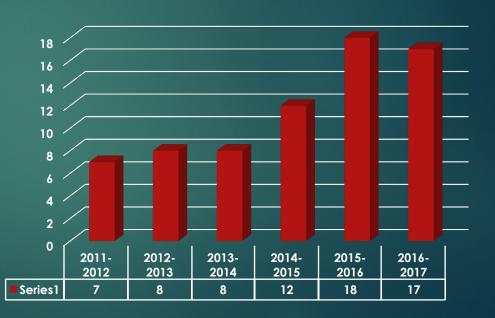
Dance, Kansas State University

How can the music of Cuba — the island nation found approximately 90 miles from our own shores — be at the same time so familiar and also so exotic? Like North American jazz, the music of Cuba represents the igneous combination of African and European cultures, forged from the sweetness of sugar cane and the bitterness of slavery. In this McCain Conversation, Kurt Gartner,

professor of music, will discuss the roots of popular Cuban music, including the rhythms called son, danzón and rumba. The musical discussion will be brought to life by members of the K-State Latin Jazz Ensemble, which Gartner directs. Together, they will demonstrate rhythms and styles, and give the audience a sort of "listener's guide" in anticipation of the concert.

McCain Auditorium

Number of McCain Conversations Per Season



KEY ACTIVITY 6Short Term Key Outcome:

g. Collaborate with other campus departments and outside entities on research projects that use the arts as a transformational agent.

Work with the School of Music, Theatre and Dance, the College of Education, USD 383, Beach Museum of Art, Kevin Spencer and the Flint Hills Summer Fun Camp to research the effectiveness of using a multitude of creative arts therapies simultaneously when working with children on the Autism spectrum.



Short Term Key Outcome:

h. McCain Auditorium, K-State Libraries, and the Beach Museum of Art will work as a consortium to provide regular opportunities for creative research across campus and the community. Research will center around shows at McCain and exhibits at the Beach Museum and K-State Libraries with curriculum connections.

Develop collaborative projects promoting universitywide creativity by partnering with Beach Museum and K-State Libraries on a biennial basis under the moniker of "Creativity Illuminated."

It's about art, culture and discovery. Be a part of it.

CREATIVITY ILLUMINATED



KANSAS STATE UNIVERSITY

All events, except the call graphs; workshop, are free and open to the public. For more information, visit some likely-date, edul llammete.

CELEBRATING BOOK ARTS

A medieval exercise in the 21st century: the making of the Saint John's Bible

Father Eric Hollas, St. John's University

3-4:30 p.m., Tunday, April 3

Heinisphere Room, Hale Library, Kansas State University.

A presentation on the Saint John's Bible and the tradition of the

illuminated manuscript. The Saint John's Bible was the first manuscript to be commissioned by a Benedictine monastery in 500 years. A gift of a hand-illuminated reproduction of this historical and arritric work has been made to Kansas State University's Hale Library.

Calligraphy workshop

7.30 p.m., Thursday, April 12

Marianna Kistler Beach Museum of Art, Kansas State University.

\$10 per person, includes dessert and supplies.

Talk on Western calligraphy, followed by demonstrations and activities.

Reservations are required. Call 785-532-7718 or email throllogile-state.edu.

EXPLORING CULTURAL MUSIC

The mystical music of the Middle East

Yuval Ron Ensemble

7:30 p.m., Thursday, April 5

McCain Auditorium, Kansas State University.

Led by Oscar-winning composer Yuval Ron, the ensemble includes Muslim, Jewish and Christian artists who unite the sacred musical traditions of Judaiam, Sufiam (Islamic mystical tradition), and the Christian Armenian Church into an inspirational musical and

Yuval Ron Ensemble in residence

Christian Music of the Holy Land

10:30 a.m-12 p.m., Wednesday, April 4

Wilson Worship Center, Manhattan Christian College, 1415 Anderson Asic

Hebrew Music of Biblical Times

5:30-7 p.m., Wednesday, April 4 Manharran Arts Center, 1520 Poyntz Ave.

Sacred Muslim Music and Movement

11 a.m.-12:30 p.m., Thursday, April 5 Community Room, Meadowlark Hills, 2121 Meadowlark Road.

Movie screenings

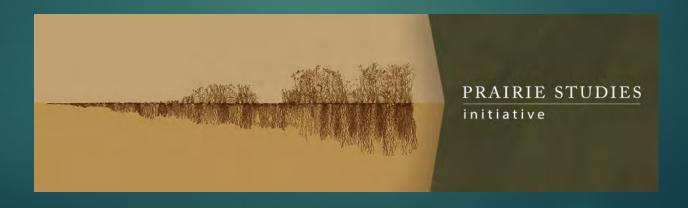
7 p.m., Wednesday, April 4 UMB Theatre, Marianna Kittler Beach Museum of Art, Kansas State University.

A double-feature acteoning of "Proteus" and "West Bank Story;"
Q-and-A with Yuval Ron, Oscar-winning composer of the films' scores.



Short Term Key Outcome:

Under the leadership of the Beach Museum of Art, McCain Auditorium becomes a founding partner of the Prairie Studies Initiative, bringing disciplines in the arts and sciences together to explore cultural and ecological dimensions of the prairie.











KEY ACTIVITY 7:

Work with preK-12 educators to facilitate learning through the arts, thereby improving academic and social outcomes through the live performing arts.

a. Offer free student matinees to expand learning, expand cultural awareness and to inspire students and educators alike.

Short Term Key Outcome:

Offer 4 free educational matinees per year to school children grades K-6, serving approximately 5,000 children per season.





KEY ACTIVITY 7 (Work with preK-12 educators):

b. Work with preK-12 educators to provide students discounted tickets and networking opportunities surrounding McCain Performance Series shows with curricular connections.

Short Term Key Outcome:

Identify one show per season appropriate for discounted tickets and networking opportunities.

L.A. THEATRE WORKS



를 Oct. 원 13 Tuesday



BRAM STOKER'S

PRACULA PRACTULA ADAPTED BY CHARLES MOREY

KANSAS STATE

McCain Auditorium



KEY ACTIVITY 7 (Work with preK-12 educators):

c. Develop professional development strategies for K-12 educators to use the arts in their classrooms to facilitate learning in all academic areas.

Short Term Key Outcome:

Study/performance guides for free matinee shows will be sent to educators.



KEY ACTIVITY 7 (Work with preK-12 educators):

d. Work with Office of Military Affairs, and Institute for the Health and Security of Military families to strengthen the resiliency of soldiers/veterans and their families through the performing arts.

Short Term Key Outcome:

- -Invite soldiers and their families to McCain Auditorium with substantially discounted tickets and facilitate social/networking activities. 2 events per season.
- -Occasionally bring an artist to Fort Riley to interact with soldiers or their families or to the community to interact with veterans.







Welcomes the Dagger Brigade to an Evening of Excitement....

5:30 to 7:00PM Pre-Show Social @Della Voce Complimentary Foods and Spirits Live Music



7:30 - SHOWTIME!!!! @ McCain Auditorium, K-State



Greatly discounted ticket price -\$30/each Through unit event representatives...

Sunday, February 22nd@ McCain Auditorium Area Parking on Campus (free) or the Parking Garage





Welcomes the DWOC/CWOC to an Evening of Entertainment...







7:30 - SHOWTIME!!!!



Greatly discounted ticket price -\$37.50/each Through group event representatives...

Friday, February 6th@ McCain Auditorium

Area Parking on Campus (free) or the Parking Garage

