Global Campus

Kansas State University 2025 Five Year Report

K-State Global Campus

Positive Impacts of 2025 at K-State Global Campus

Alignment with main campus priorities and strategic direction

Provides a forum for K-State Global Campus to contribute to university-wide reporting in relation to three key areas:

- Undergraduate Student Experience
- Graduate Student Experience
- Engagement/Outreach

Key 2025 Accomplishments
Talisma CRM System

Significantly improves ability to capture and communicate with prospective students.

Working to integrate current student data.

Working with campus constituents for consistent messaging and use of the system.

Key 2025 Accomplishments
Scholarship Growth

"This award was a complete honor. I recognize that the competition for college funding is rigorous. As a father to young daughters who will hopefully be future Wildcats, every dollar counts."

- Jon Doolen
social sciences bachelor's student

Key 2025 Accomplishments
Scholarship Growth

Joint scholarships with academic colleges resulted in **131 additional scholarships** since fall 2014

Community Foundation focus – **two new scholarships** established, two modified

Key 2025 Accomplishments
Scholarship Growth

Scholarships for military-affiliated students: Sicat, NMFA, Wounded Warrior

50th Anniversary fundraising

EdAssist

Key 2025 Accomplishments
Scholarship Growth

"This support is very important and motivation for me to continue my studies and receive a degree. I am very proud and glad to be able to be a part of one of the renowned universities for food science."

\- Rekha Shrestha
food science master's student

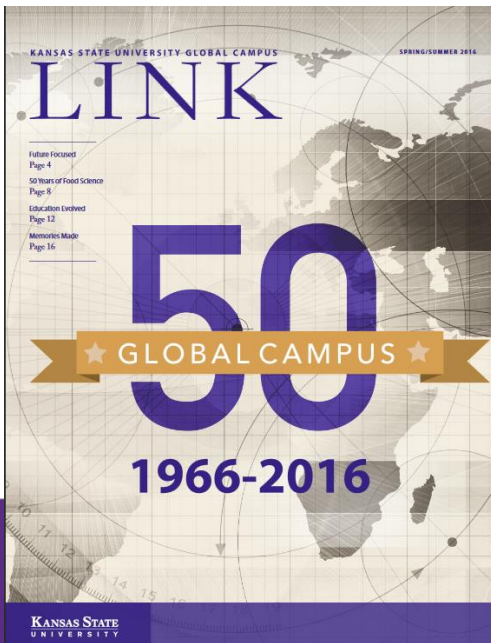KANSAS STATE UNIVERSITY | Global Campus

Key 2025 Accomplishments

Communicating with Alumni

K-State Global Campus **Link** magazine

Alumni/Student receptions

Graduate receptions

Alumni Fellow interactions

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SPRING/SUMMER 2016

LINK

Future Focused
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50 Years of Food Science
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Education Evolved
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Memories Made
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★ GLOBAL CAMPUS ★

1966-2016

KANSAS STATE
UNIVERSITY

Key 2025 Accomplishments
Program Development

Key 2025 Accomplishments
Fully Online Bachelor's Degrees

- General Business

- Family Studies and Human Services

- Interdisciplinary Social Science

- Technology Management

Key 2025 Accomplishments
New Master's Degree Programs

9 new master's degree programs developed

- Agricultural Education and Communication (2011)

- Curriculum and Instruction: Teaching Civics and Government (2011)

- Curriculum and Instruction: English as a Second Language (2011)

- Curriculum and Instruction: Mathematics Education (2012)

- Nuclear Engineering (2013)

Key 2025 Accomplishments
New Master's Degree Programs

9 new master's degree programs developed

- Early Childhood Education (2015)

- Master's in Industrial Engineering (2016)

- Master of Arts in Teaching (2016)

- Nutrition, Dietetics and Sensory Sciences (2016)

Key 2025 Accomplishments
Course Quality

52 courses reviewed using quality checklist

39 faculty have completed Online Essentials Course

Key 2025 Accomplishments
Student Experience

COMMUNICATION

ADVISING

ORIENTATION

RETENTION

TUTORING

READINESS

Key 2025 Accomplishments
International Education

GoTeacher

Engineering Summer Institute (GTU)

Korean Summer Institute

Key 2025 Accomplishments
Data and Reporting

Periodic reports defined and posted regularly.

Using data to inform decisions.

Key 2025 Accomplishments

Encouraging a Diverse Workforce

Monthly newsletter on diversity topics

Promote university diversity events

Additional 2015-2016 Successes

Awards

Distance education faculty, staff, students and programs received **30 awards** in FY16 from local, regional and national associations.

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Additional 2015-2016 Successes

Graduates

530 students graduated from degree programs through K-State Global Campus in FY16

Key Priorities for FY17

Strategic Enrollment Management

Expand use of Talisma CRM

Refine benchmarking tool and its use

Utilize data to develop marketing plans

Sample Benchmarking Tool

Undergraduate Bachelors Programs

| | Quantitative Measures | | | | | | | | | | | | | | | | | Qualitative Measures | | | | |
| | Market Potential | | | | | | | Market Trends | | | | | | Retention/Enrollment | | | | Capacity | | Priority | | |
Program	#Jobs/Year National	#Jobs/Year Regional	Regional Presence	Pay	National Growth	Regional Growth	Potential Score	% Degree in Field	Degree Output	# Regional Programs	Web Visits/Year	Trend Score	Revenue Score	Inquiries/Year	Apps/Year	Persist Rate	Ret/Enroll Score	Available seats	Growth Interest	Other Factors	Qual. Score	Total
Animal Sciences and Industry (B)	0.26	0.25	4.00	3.04	5.00	5.00	17.55	3.14	5.00	5.00	5.00	18.14	10.00	5.00	4.49	3.65	13.14	5.0	7.0	3.5	13.75	72.58
Dietetics (B)	1.14	0.99	3.53	2.51	1.57	0.09	9.82	4.42	4.81	4.50	5.00	18.73	10.00	5.00	5.00	4.37	14.37	2.0	3.0	5.0	7.50	60.43
Early Childhood Education (B)	3.49	3.52	4.13	1.13	5.00	5.00	22.26	2.58	5.00	3.00	5.00	15.58	10.00	5.00	2.03	5.00	12.03	8.0	5.0	5.0	15.50	75.36
Family Studies & Human Services (B)	3.94	0.42	0.43	1.27	4.49	5.00	15.54	2.18	5.00	4.50	4.07	15.76	9.76	5.00	2.15	4.84	11.99	8.0	8.0	5.0	18.50	71.54
Food Science and Industry (B)	1.78	1.83	4.20	2.76	2.60	1.95	15.13	5.00	2.20	5.00	5.00	17.20	10.00	5.00	5.00	2.40	12.40	4.0	8.0	4.0	14.00	68.72
General Business (B)	5.00	5.00	3.24	4.17	3.53	3.23	24.17	4.89	5.00	1.00	5.00	15.89	9.15	5.00	5.00	3.08	13.08	5.0	8.0	2.0	14.00	76.29
Interdisciplinary Social Science (B)	5.00	5.00	3.54	2.90	3.39	2.92	22.75	4.17	5.00	1.00	4.36	14.53	8.51	3.00	5.00	2.97	10.97	7.0	5.0	1.5	12.75	69.51
Nutrition and Health (B)	1.14	0.99	3.53	2.51	1.57	0.09	9.82	4.42	4.11	5.00	5.00	18.53	10.00	5.00	2.47	3.42	10.88	10.0	10.0	5.0	22.50	71.74
Technology Management (B)	5.00	5.00	3.44	2.72	3.57	3.09	22.82	5.00	5.00	1.00	3.27	14.27	6.28	3.63	3.67	3.74	11.04	5.0	6.0	3.5	12.75	67.16

Note: all top/middle/bottom assessments consider programs on this page only.

- ● Score falls in the bottom 1/3
- ● Score falls in the middle 1/3
- ● Score falls in the top 1/3

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Program Benchmarking Tool

External and Internal Inputs
- Market Potential
- Market Trends
- Revenue Data
- Retention/Enrollment
- Internal Capacity
- University/College Priority

Key Priorities for FY17

Strategic Enrollment Management

Strategic program development

Ranking survey participation

4+1 agreement development

Key Priorities for FY17

Course Quality

Micro-credentialing or badging for faculty

Review of evaluation tools

Ensure accessibility

Key Priorities for FY17
Student Experience

Recruitment

Orientation

Advising

Retention

Key Priorities for FY17

Noncredit and Outreach

Launch new systems

Develop new online programs and conferences

Investigate micro-credentialing and stackable skills

Key Priorities for FY17

External Fundraising

Identify alumni/potential donors

Present to community groups the need for adult scholarships

Host receptions for alumni/current students

Without the dedicated work of all K-State Global Campus staff, none of this is possible.

THANK YOU!!