
Center for Engagement and Community Development

K-STATE
2025

KANSAS STATE
UNIVERSITY



Advancing Engagement: K-State 2025 Progress

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Engagement is:

- a form of research, teaching, or service,
- work that addresses some significant community need or goal,
- a sustained partnership between university and non-university stakeholders,
- collaborative,
- work that benefits all parties, and
- the creation and sharing of new knowledge.



K-State's Historic Commitment to Engagement

Engagement is foundational to Kansas State University

- **Morrill Act (1862):** Created Land-Grant Universities
- **Hatch Act (1887):** Created Ag Experiment Stations
- **Smith / Lever Act (1914):** Created Cooperative Extension
- K-State's Mission Statement
- K-State 2025 (Theme IV)
 - Engagement, Extension, Outreach & Service





Positive Impacts of K-State 2025

1. A heightened awareness of engagement as integral to K-State's mission
2. An increased campus dialogue and energy regarding engagement
3. Because of the awareness and energy, an ever-increasing number of faculty are interested in and conducting engaged scholarly work



Engagement Progress: 2011-2016

- **2011:** K-State recognized as “Community Engaged University” by Carnegie Foundation
- **2012:** Because of Carnegie designation, K-State secures membership in Engagement Scholarship Consortium (40 members; KSU 1 of 5 Big XII members)
- **2012:** KSU launches campus-wide Excellence in Engagement Award
- **2012:** K-State establishes Office of Corporate Engagement
- **2013:** KSU first administers campus-wide Engagement Benchmarking Tool (EBT)
- **2013:** K-State launches campus-wide Engagement Incentive Grant program

Engagement Incentive Grants 2013-2016

- 20 Engagement Incentive Grants awarded totaling \$190,000
- Engagement Incentive Grants have been awarded to:
 - All three K-State campuses and KSRE
 - 5 different colleges at K-State Manhattan campus
 - 14 different departments



Engagement Progress: 2011-2016

- **2015:** CECD / Office of the Provost organize “mid-point review” of Carnegie Classification – progress check-up for 2020 Carnegie reclassification
- **2015:** K-State approves “professors of practice.” Designation helps recognize and reward engaged faculty
 - Flexibility / Opportunity
- **2015:** KSRE begins training all new Extension educators in community facilitation practices
- **2015:** CECD launches engagement professional development series
- **2015:** CECD administers campus-wide EBT for second time

Engagement Benchmarking Tool

REPORT ON CALENDAR YEAR 2015

Engagement

Highlights from 2015 EBT:

- 272 faculty report at least one engaged project – **an increase of 21% over 2013**
- 76.63 KSU FTE committed to community-engaged work – **an increase of 19% over 2013**
- \$6.2 million salary dollars invested by KSU to engagement activity – **an increase of 29% over 2013**
- \$19.2 million in public service grants and contracts were secured by K-State faculty – **an increase of 8% over 2013**
- 907,262 citizens were engaged by KSU community-engaged projects (not counting KSRE) – **an increase of 70% over 2013**

Engagement Progress: 2011-2016

- **2016:** K-State joins the Imagining America consortia (110 members) – cultural arts engagement
- **2016:** Communication Studies; Leadership Studies; and Communications and Agricultural Education secure Kansas Board of Regents approval for interdisciplinary Ph.D. in Leadership Communication
 - Grounded in community-engaged scholarship





Moving Forward – Campus Engagement Priorities

2017: Apply for and achieve Innovation and Economic Prosperity designation from APLU

2017: Launch K-State cultural arts engagement strategic vision

2017: Administer 3rd iteration of campus-wide Engagement Benchmarking Tool (EBT)

2018: CECD to collaborate with KSRE to put statewide “Master Facilitator” program in place

2018: Enroll first cohort of Leadership Communication interdisciplinary Ph.D. students

2020: Secure Carnegie Foundation “Community Engaged University” renewal



Thank You