



## College Report on Areas of Research, Scholarly and Creative Activities, and Discovery (RSCAD) Strength

**Due Date:** Each College should submit a report of their areas of RSCAD strengths by Friday, May 23, 2014.

**Purpose of the report:** The report is designed to answer two simple questions, “What are a College’s areas of RSCAD strengths and why?”

**Guidance for reporting:** Each College should identify their areas of RSCAD strength using the same reporting template attached. The template includes a table with the following six elements of information. A table should be completed for each strength by simply copying and pasting the table within your report. For convenience, three tables are included in the template as a starting point for the report.

- A. *Area of Strength:* This section is used to identify a College area of RSCAD strength. It refers to significant areas of research, scholarship, creative activities or discovery that the College considers a strategic strength. It does not refer to a specific department or individual faculty member.
- B. *Scope and Context:* This section is designed to allow the College to provide a brief description explaining the general focus of the RSCAD area within the College context. This description is meant to communicate to both internal and external audiences the nature of the RSCAD area.
- C. *Current or Emerging Strength:* This section allows a college to identify if a particular area is a current and/or emerging strength. Please check the appropriate box, i.e., “C” for Current, “E” for Emerging, or “B” for Both.
- D. *Criteria of Strength:* This section allows the College to quickly explain why a RSCAD area is considered a strength. Criteria of Strength refer to characteristics or defining features that can be used to distinguish RSCAD areas of strengths. The criteria list below can be used as a basis for identifying and reporting college areas of RSCAD strength in the reporting template.

Please enter the number(s) that correspond with the identified criteria from the criteria list, separating criteria with commas. Colleges may add additional criteria to the list, as they deem appropriate. If a college adds criteria to the list, please submit the additions as part of the report. Please note that the College maintains the flexibility to determine which, if any, of these criteria they want to use.

- E. *Narrative:* This optional section is designed to allow a College to add a narrative explaining why a particular area is a “strength”. The explanation could augment the criteria of strengths and/or be an addition to the criteria. The narrative should be targeted to both internal and external audiences. If no criteria are reported in section D, the College must provide a narrative explanation.
- F. *Keywords/Tag words:* This optional section is designed to allow a College to provide keywords for search purposes. Please separate keywords with commas.

A. Area of Strength:	
B. Scope and Context:	
C. Current or Emerging Strength:	<input type="checkbox"/> Current <input type="checkbox"/> Emerging <input type="checkbox"/> Both
D. Criteria of Strength (1, 3, 5, etc.):	
E. Narrative:	
F. Keywords/Tag words:	



## Criteria for Identifying and Reporting College Areas of Research, Scholarly and Creative Activities, and Discovery (RSCAD) Strength

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**These criteria have been developed as a basis for identifying college areas of RSCAD strength and for explaining why a particular area is considered a strength. Colleges may use additional criteria, as they determine appropriate.**

1. Addresses current or emerging state, regional, national, and/or global needs
2. High impact (societal, economy, productivity)
3. High return on investment (ROI)
4. Current extramural funding success and/or strong potential for future/sustainable funding
5. National centers, clusters of excellence e.g., NIH, USDA, NSF, USAID, etc.
6. High potential for corporate and/or industry engagement/investment
7. Attracts a high number of graduate students who complete a terminal degree (e.g. Masters, Doctorates, Professional)
8. Attracts and retains a critical mass of expertise in RSCAD area (faculty, post-docs, and graduate students)
9. National and international reputation and award-winning recognition
10. High citation rate compared to peers in discipline or areas of strength
11. Knowledge/expertise in discipline/areas of strength are sought by others beyond KSU
12. Quality infrastructure and facilities considered assets
13. "Adaptability and responsiveness"- capacity to adapt and respond to emerging needs or changes in the RSCAD area
14. Visionary and forward thinking - innovative (on the cutting edge)
15. Strategically positions the university or college for the future
16. Unique or a "niche" area for the university and/or college
17. Potential for commercialization and/or patents
18. Multi-faceted collaboration (multidisciplinary, interdisciplinary, multi-institutional)
19. RSCAD area integrates research, education, and engagement (outreach) as part of the land grant mission
20. Other – as determined by the College