Criteria for choosing metrics for quantitative outcomes:

- 1. Is this a measure that we are willing to seek and invest resources in order to make progress?
- 2. Does it contribute to tracking meaningful progress towards achieving the K-State 2025 vision, goals, and outcomes of your college/major unit and/or the university visionary plan?
- 3. Is it flexible, adaptable, and meaningful across a wide range of colleges/major units, departments and/or academic areas?
- 4. Will it be sustainable and useful over a period of years?
- 5. Will data on this metric likely lead to improvement?
- 6. Do key stakeholders view it as credible and valuable?
- 7. Can it be communicated to and understood by a wide audience?
- 8. Is the cost/benefit relationship sensible in terms of data availability versus value?
- 9. Can we identify units accountable for providing the data?

